

Takeover



Sotheby's
INTERNATIONAL REALTY

1 of 1

Ad Book

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Specs and styling for all font treatments and elements of each layout type.

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Standards

Publications

There are two newspaper publications that print Sotheby's International Realty exclusive inserts: *The New York Times* and the *Los Angeles Times*. There is also a version of the New York Times that is distributed solely in San Francisco.

New York Times (including separate SF insert)
9.6" Wide x 10.87" High

Los Angeles Times
10" Wide x 10" High

All specs (ie. font sizes, weights, and maximum line lengths) are the same for all 4 versions unless specified otherwise. However, the samples within this ad book are displayed on NYT sized pages.

Submissions

Use the links below to submit your ads directly on the Sky Ad Group website.

[New York Times](#) | [Los Angeles Times](#) | [San Francisco](#)

Quality Control

Please refer to the [Identity Standards Manual](#) for all image guidelines, including headshot standards.

QR Codes

Single Property templates have existing placeholders for QR Codes that lead to the sothebysrealty.com homepage. If a code is not going to be used, the placeholder should be deleted. Do not move location of the code.

We recommend using the QR code tool directly in Design Vault, located on the left menu. For style, the square codes in black work best for these newsprint advertisements.

Features

On single property ads with multiple images, there is a section for property features. As a placeholder we include bedrooms, bathrooms, and square feet. However, we encourage you to choose features that make the home unique.

Headline/Personal Opening

On agent showcase ads, there is a section for a headline or personal opening. We recommend using either a campaign headline, which can be found [here](#), or the agents name/location of expertise. For example, "Jane Smythe, your New York City real estate expert." OR "The one for you in New York City."

Guidelines



Guidelines: Single Property

① Smythe & Jones | **Sotheby's**
INTERNATIONAL REALTY

② **Property Name or Headline**



③ Listing Street Address City, State
\$XXX,XXX,XXX
sothebysrealty.com/id/XXXXXX

④  **Agent Name**
Sales Associate DRE#123456
123.456.7890
agent.name@sothebysrealty.com



⑤ **Brokerage or Company Name** | Brokerage or Company Address | sothebysrealty.com


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⑥

1. **Logo** | Blue Horizontal Logo
2. **Property Name or Headline** | FreightDisp Pro (Book) 30pt Font | *SIR Blue* | *Title Case*
3. **Property Information** | Spacing 0.9 lines
Address: BentonSans (Regular) 11pt Font
Price: BentonSans (Regular) 9pt Font
URL: BentonSans (Medium) 9pt Font | *lowercase*
4. **Agent Information** | 9pt Font – Spacing 0.9 lines
Agent Name: BentonSans (Medium)
Contact Information: BentonSans (Regular)
California agents must include their DRE# in either their contact information or at the end of the disclaimer
5. **Brokerage/Company Information** | 8pt Font
Brokerage/Company Name: BentonSans (Medium)
Address and Website: BentonSans (Regular)
6. **Disclaimer**
BentonSans (Book) 5pt Font – Spacing 0.8 lines
California brokerages must include Sotheby's International Realty DRE#: 899496 and 'Agent Name DRE#' if not included in the Agent Information section (see above)

** All information should be 100% black and sentence case unless noted otherwise*

Guidelines: Single Property, Multiple Images




① Smythe & Jones | Sotheby's
INTERNATIONAL REALTY

② **Property Name or Headline**
Listing Street Address City, State


③ \$XXX,XXX,XXX
sothebysrealty.com/id/XXXXXX

④ Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore

⑤ **X Bedrooms**
X Bathrooms
X± sq.ft



⑥ **Agent Name**
Sales Associate DRE#123456
123.456.7890
agent.name@sothebysrealty.com



⑦ **Brokerage or Company Name** | Brokerage or Company Address | sothebysrealty.com

⑧

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1. **Logo** | Blue Horizontal Logo
2. **Property Name or Headline** | FreightDisp Pro (Book) 30pt Font | *SIR Blue* | Title Case
3. **Property Information** | Spacing 0.9 lines
Address: BentonSans (Regular) 11pt Font
Price: BentonSans (Regular) 9pt Font
URL: BentonSans (Medium) 9pt Font | *lowercase*
4. **Property Description**
BentonSans (Regular) 9pt Font – Spacing 0.9 lines
NYT/SF – Should not exceed 13 lines; LAT/CT – Should not exceed 8 lines
5. **Features** | FreightDisp Pro (Book) 25pt Font – Spacing 0.8 lines | *SIR Blue* | *Should not exceed 3 lines*
6. **Agent Information** | 9pt Font – Spacing 0.9 lines
Agent Name: BentonSans (Medium)
Contact Information: BentonSans (Regular)
California agents must include their DRE# in either their contact information or at the end of the disclaimer
7. **Brokerage/Company Information** | 8pt Font
Brokerage/Company Name: BentonSans (Medium)
Address and Website: BentonSans (Regular)
8. **Disclaimer**
BentonSans (Book) 5pt Font – Spacing 0.8 lines
California brokerages must include Sotheby's International Realty DRE#: 899496 and 'Agent Name DRE#' if not included in the Agent Information section (see above)

** All information should be 100% black and sentence case unless noted otherwise*

Features: As a placeholder we include bedrooms, bathrooms, and square feet. However, we encourage you to choose features that make the home unique.

Guidelines: Multiple Properties

1 Smythe & Jones | Sotheby's
INTERNATIONAL REALTY



2 Listing Street Address

City, State | \$XXX,XXX,XXX sothebysrealty.com/id/XXXXXX

With (feature 1) and (feature 2), this (X-bedroom), (Y-bathroom), (location) home is made for (lifestyle aspect or activity).



3 Listing Street Address

City, State | \$XXX,XXX,XXX

X BD | X BA | sothebysrealty.com/id/XXXXXX



Listing Street Address

City, State | \$XXX,XXX,XXX

X BD | X BA | sothebysrealty.com/id/XXXXXX



4 Agent Name
Sales Associate DRE#123456
123.456.7890
agent.name@sothebysrealty.com

5 Brokerage or Company Name | Brokerage or Company Address | sothebysrealty.com

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6

1. **Logo** | Blue Horizontal Logo

2. **Property Information (Long)**

Address (Line 1): FreightDisp Pro (Book) 14pt Font

City, State/Price (Line 2): BentonSans (Medium) 8pt Font

URL (Line 2): BentonSans (Regular) 8pt Font | lowercase

Description (Line 3): BentonSans (Regular) 8pt Font

3. **Property Information (Short)**

Address (Line 1): FreightDisp Pro (Book) 14pt Font

City, State/Price (Line 2): BentonSans (Medium) 8pt Font

Details/URL (Line 3): BentonSans (Regular) 8pt Font | URL should appear in all lowercase

4. **Agent Information** | 9pt Font – Spacing 0.9 lines

Agent Name: BentonSans (Medium)

Contact Information: BentonSans (Regular)

California agents must include their DRE# in either their contact information or at the end of the disclaimer

5. **Brokerage/Company Information** | 8pt Font

Brokerage/Company Name: BentonSans (Medium)

Address and Website: BentonSans (Regular)

6. **Disclaimer**

BentonSans (Book) 5pt Font – Spacing 0.8 lines

California brokerages must include Sotheby's International Realty DRE#: 899496 and 'Agent Name DRE#' if not included in the Agent Information section (see above)

* All information should be 100% black and sentence case unless noted otherwise

Guidelines: Multiple Properties, Individual Agents

1 Smythe & Jones | Sotheby's
INTERNATIONAL REALTY

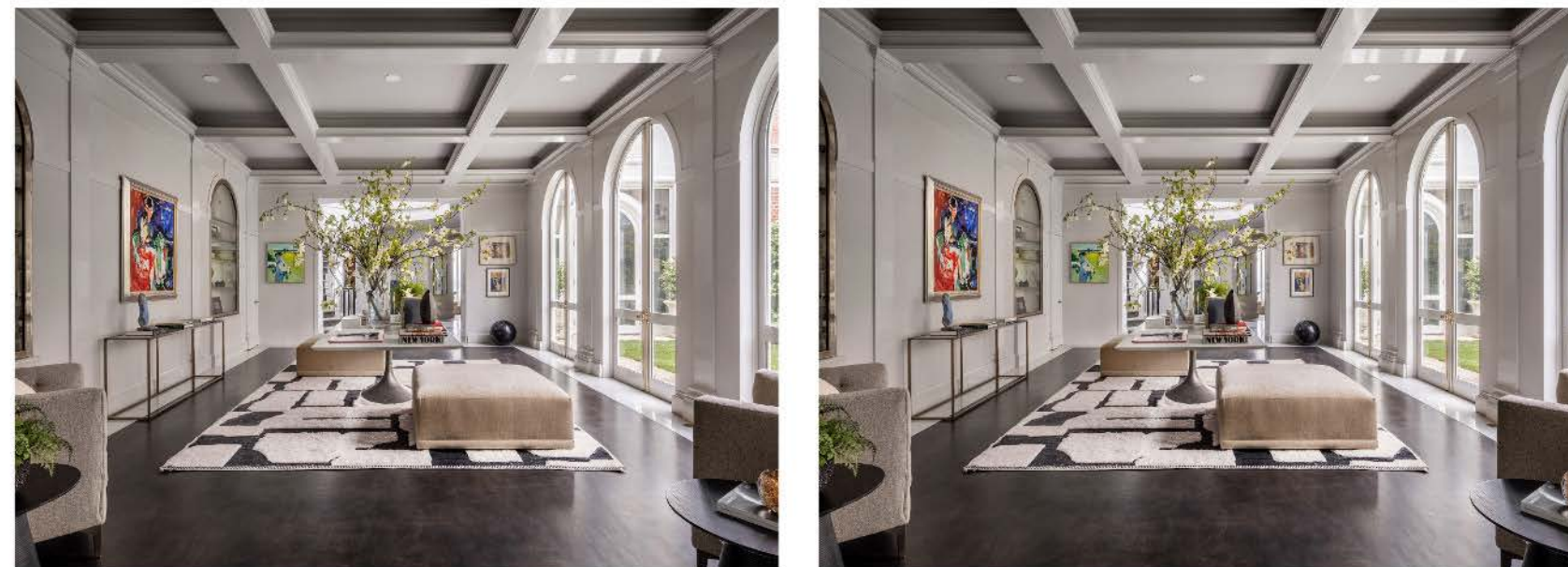


Listing Street Address

City, State | \$XXX,XXX,XXX sothebysrealty.com/id/XXXXXX

With (feature 1) and (feature 2), this (X-bedroom), (Y-bathroom), (location) home is made for (lifestyle aspect or activity).

Agent Name Sales Associate DRE#123456
123.456.7890 agent.name@sothebysrealty.com



Listing Street Address

City, State | \$XXX,XXX,XXX
X BD | X BA | sothebysrealty.com/id/XXXXXX

Agent Name Sales Associate DRE#123456
123.456.7890 agent.name@sothebysrealty.com

Listing Street Address

City, State | \$XXX,XXX,XXX
X BD | X BA | sothebysrealty.com/id/XXXXXX

Agent Name Sales Associate DRE#123456
123.456.7890 agent.name@sothebysrealty.com

4 Brokerage or Company Name | Brokerage or Company Address | sothebysrealty.com

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5

1. **Logo** | Blue Horizontal Logo

2. **Property & Agent Information (Long)**

Address (Line 1): FreightDisp Pro (Book) 14pt Font

City, State/Price (Line 2): BentonSans (Medium) 8pt Font

URL (Line 2): BentonSans (Regular) 8pt Font | lowercase

Description (Line 3): BentonSans (Regular) 8pt Font

Agent Name (Line 4): BentonSans (Medium) 8pt Font

Contact Information (Lines 4 & 5): BentonSans (Book) 8pt Font

California agents must include their DRE#; their DRE# may also be added to the disclaimer (see below)

3. **Property & Agent Information (Short)**

Address (Line 1): FreightDisp Pro (Book) 14pt Font

City, State/Price (Line 2): BentonSans (Medium) 8pt Font

Deatils/URL (Line 3): BentonSans (Regular) 8pt Font | URL should appear in all lowercase

Agent Name (Line 4): BentonSans (Medium) 8pt Font

Contact Information (Lines 4 & 5): BentonSans (Book) 8pt Font

California agents must include their DRE# in either their contact information or at the end of the disclaimer

4. **Brokerage/Company Information** | 8pt Font

Brokerage/Company Name: BentonSans (Medium)

Address and Website: BentonSans (Regular)

5. **Disclaimer**


BentonSans (Book) 5pt Font – Spacing 0.8 lines

California brokerages must include Sotheby's International Realty DRE#: 899496 and 'Agent Name DRE#' if not included in the Agent Information section (see above)

** All information should be 100% black and sentence case unless noted otherwise*

Guidelines: Agent Showcase with Properties

1




2

Add a headline or opening about yourself

3


4



4


Agent Website

Agent Name
Sales Associate DRE#123456
123.456.7890
agent.name@sothebysrealty.com



5

Listing Street Address
City, State | \$XXX,XXX,XXX
X BD | X BA | sothebysrealty.com/id/XXXXXX



7

Listing Street Address
City, State | \$XXX,XXX,XXX
X BD | X BA | sothebysrealty.com/id/XXXXXX

6

Brokerage or Company Name | Brokerage or Company Address | sothebysrealty.com

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1. **Logo** | Blue Horizontal Logo
2. **Headline/Personal Opening**
FreightDisp Pro (Book) 30pt Font – Spacing 0.8 lines | *SIR Blue* | *Title Case*
3. **Biography** | BentonSans (Regular) 9pt Font – Spacing 0.9 lines
NYT/SF – Should not exceed 11 lines
LAT/CT – Single agent should not exceed 10 lines; 2 agents should not exceed 7 lines
4. **Agent Information** | 9pt Font – Spacing 0.9 lines
Agent Name and Website: BentonSans (Medium)
Contact Information: BentonSans (Regular)
California agents must include their DRE# in either their contact information or at the end of the disclaimer
5. **Property Information**
Address (Line 1): FreightDisp Pro (Book) 14pt Font
City, State/Price (Line 2): BentonSans (Medium) 8pt Font
Details/URL (Line 3): BentonSans (Regular) 8pt Font | *URL should appear in all lowercase*
6. **Brokerage/Company Information** | 8pt Font
Brokerage/Company Name: BentonSans (Medium)
Address and Website: BentonSans (Regular)
7. **Disclaimer**
BentonSans (Book) 5pt Font – Spacing 0.8 lines | 100% Black
California brokerages must include Sotheby's International Realty DRE#: 899496 and 'Agent Name DRE#' if not included in the Agent Information section (see above)

** All information should be 100% black and sentence case unless noted otherwise*

Headline/Personal Opening: We recommend using either a campaign headline, which can be found [here](#), or the agents name/location of expertise. For example, “Jane Smythe, your New York City real estate expert.” OR “The one for you in New York City.”

Layouts



Layouts: Single Property

There are three layout options for the single property ads including one, two and three images.

All layouts have versions for one or two agents with headshots, and one, two, or three agents without headshots.

The single image layout is intended to mimic our *1 of 1* brand ads that offer only high-level information. The multiple image layouts offer a description of the property as well as feature highlights.

1A – 1 Property, Single Image

This layout features a large central image of a property interior. At the top, it includes the Smythe & Jones Sotheby's International Realty logo and a placeholder for the 'Property Name or Headline'. Below the main image is a placeholder for the 'Listing Street Address City, State', a price placeholder '\$XXX,XXX,XXX' with a link to 'sothebysrealty.com/id/XXXXXX', and an agent profile section with a headshot, name, title, phone number, and email. A QR code is located in the bottom right corner. The footer contains the brokerage name and address, and a small copyright notice.

1B – 1 Property, Multiple Images (2)

This layout features a large central image of a property interior, a smaller secondary image to the right, and a third smaller image below the secondary one. It includes the Smythe & Jones Sotheby's International Realty logo, a placeholder for the 'Property Name or Headline', and the 'Listing Street Address City, State'. A price placeholder '\$XXX,XXX,XXX' with a link to 'sothebysrealty.com/id/XXXXXX' is present. A descriptive paragraph of placeholder text follows. Below this, feature highlights are listed: 'X Bedrooms', 'X Bathrooms', and 'X± sq.ft'. An agent profile section with a headshot, name, title, phone number, and email is included, along with a QR code. The footer contains the brokerage name and address, and a small copyright notice.

1B – 1 Property, Multiple Images (3)

This layout features a large central image of a property interior, a smaller secondary image to the right, and a third smaller image below the secondary one. It includes the Smythe & Jones Sotheby's International Realty logo, a placeholder for the 'Property Name or Headline', and the 'Listing Street Address City, State'. A price placeholder '\$XXX,XXX,XXX' with a link to 'sothebysrealty.com/id/XXXXXX' is present. A descriptive paragraph of placeholder text follows. Below this, feature highlights are listed: 'X Bedrooms', 'X Bathrooms', and 'X± sq.ft'. An agent profile section with a headshot, name, title, phone number, and email is included, along with a QR code. The footer contains the brokerage name and address, and a small copyright notice.


Layouts: Multiple Properties

There are layout options for two, two (vertical), three, four, six, and nine properties.


All layouts have versions for one or two agents with headshots, and one, two, or three agents without headshots.

2A – 2 Properties

Smythe & Jones | Sotheby's INTERNATIONAL REALTY



Listing Street Address
City, State | \$XXX.XXX.XXX | sothebysrealty.com/id/XXXXXX
With (feature 1) and (feature 2), this (X-bedroom), (Y-bathroom), (location) home is made for (lifestyle aspect or activity).



Listing Street Address
City, State | \$XXX.XXX.XXX | sothebysrealty.com/id/XXXXXX
With (feature 1) and (feature 2), this (X-bedroom), (Y-bathroom), (location) home is made for (lifestyle aspect or activity).


Agent Name
Sales Associate DRE#123456
123.456.7890
agent.name@sothebysrealty.com

Brokerage or Company Name | Brokerage or Company Address | sothebysrealty.com

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2A – 2 Properties (Vertical)

Smythe & Jones | Sotheby's INTERNATIONAL REALTY



Listing Street Address
City, State | \$XXX.XXX.XXX | sothebysrealty.com/id/XXXXXX
X BD | X BA | sothebysrealty.com/id/XXXXXX


Agent Name
Sales Associate DRE#123456
123.456.7890
agent.name@sothebysrealty.com

Brokerage or Company Name | Brokerage or Company Address | sothebysrealty.com


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3A – 3 Properties

Smythe & Jones | Sotheby's INTERNATIONAL REALTY



Listing Street Address
City, State | \$XXX.XXX.XXX | sothebysrealty.com/id/XXXXXX
With (feature 1) and (feature 2), this (X-bedroom), (Y-bathroom), (location) home is made for (lifestyle aspect or activity).



Listing Street Address
City, State | \$XXX.XXX.XXX | sothebysrealty.com/id/XXXXXX
X BD | X BA | sothebysrealty.com/id/XXXXXX


Agent Name
Sales Associate DRE#123456
123.456.7890
agent.name@sothebysrealty.com

Brokerage or Company Name | Brokerage or Company Address | sothebysrealty.com

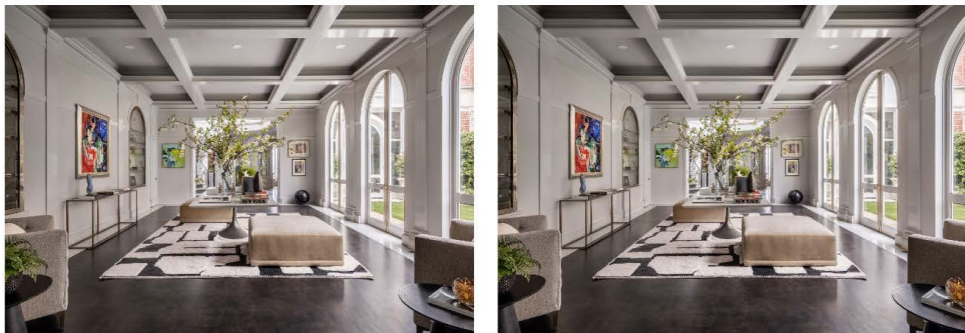
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4A – 4 Properties

Smythe & Jones | Sotheby's INTERNATIONAL REALTY



Listing Street Address
City, State | \$XXX.XXX.XXX | sothebysrealty.com/id/XXXXXX
X BD | X BA | sothebysrealty.com/id/XXXXXX



Listing Street Address
City, State | \$XXX.XXX.XXX | sothebysrealty.com/id/XXXXXX
X BD | X BA | sothebysrealty.com/id/XXXXXX

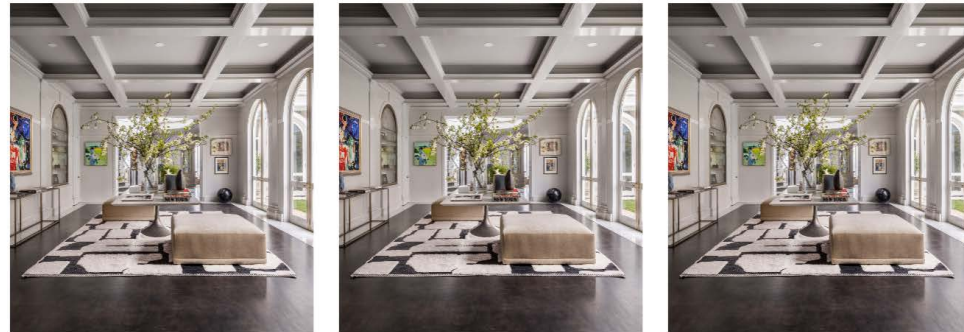
Agent Name
Sales Associate DRE#123456
123.456.7890
agent.name@sothebysrealty.com

Brokerage or Company Name | Brokerage or Company Address | sothebysrealty.com

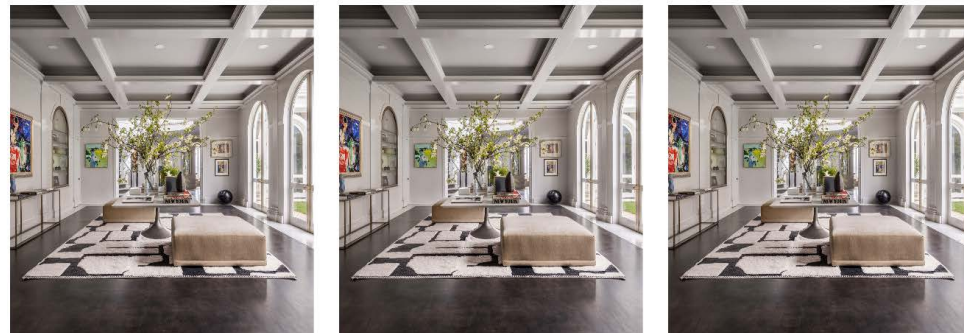
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6A – 6 Properties

Smythe & Jones | Sotheby's INTERNATIONAL REALTY



Listing Street Address
City, State | \$XXX.XXX.XXX | sothebysrealty.com/id/XXXXXX
X BD | X BA | sothebysrealty.com/id/XXXXXX



Listing Street Address
City, State | \$XXX.XXX.XXX | sothebysrealty.com/id/XXXXXX
X BD | X BA | sothebysrealty.com/id/XXXXXX

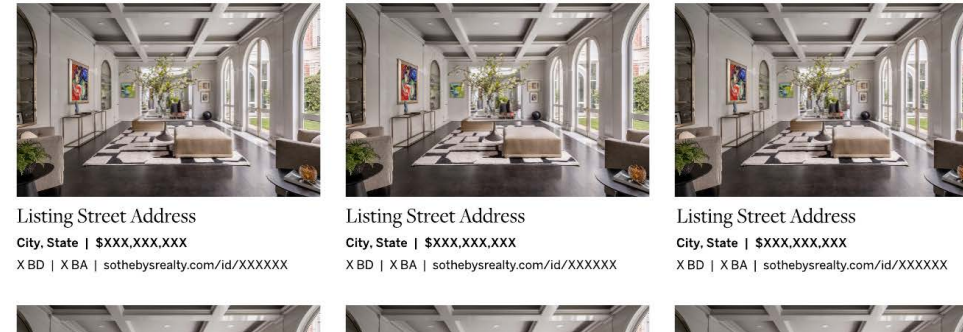
Agent Name
Sales Associate DRE#123456
123.456.7890
agent.name@sothebysrealty.com

Brokerage or Company Name | Brokerage or Company Address | sothebysrealty.com

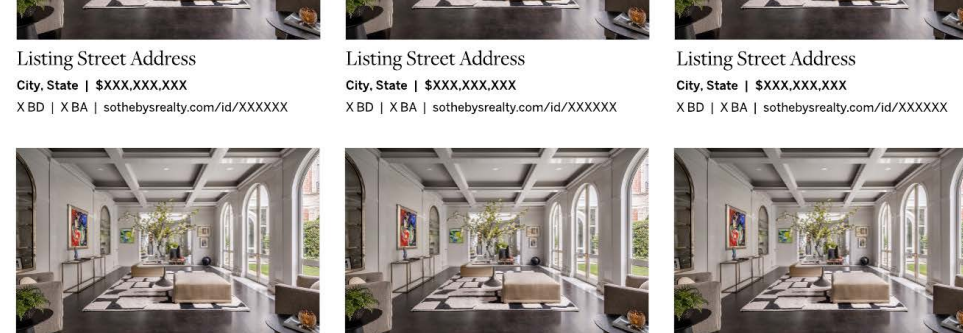
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9A – 9 Properties

Smythe & Jones | Sotheby's INTERNATIONAL REALTY



Listing Street Address
City, State | \$XXX.XXX.XXX | sothebysrealty.com/id/XXXXXX
X BD | X BA | sothebysrealty.com/id/XXXXXX



Listing Street Address
City, State | \$XXX.XXX.XXX | sothebysrealty.com/id/XXXXXX
X BD | X BA | sothebysrealty.com/id/XXXXXX

Agent Name
Sales Associate DRE#123456
123.456.7890
agent.name@sothebysrealty.com

Brokerage or Company Name | Brokerage or Company Address | sothebysrealty.com

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Layouts: Multiple Properties, Individual Agents

There are layout options for two, three, four, six, and nine properties.

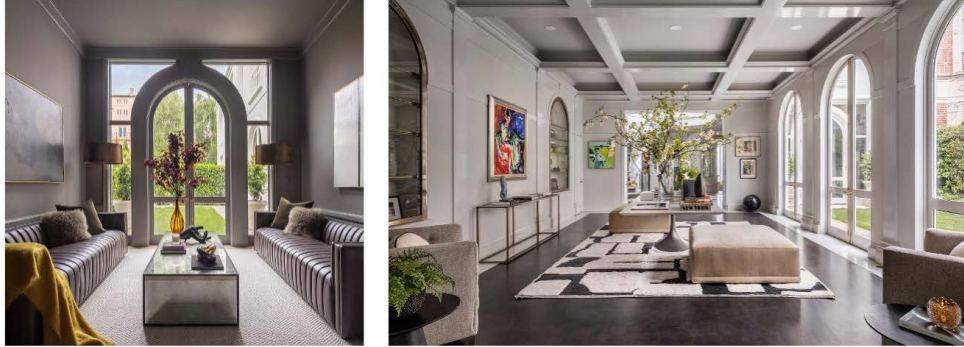
All layouts have agent information represented for each individual property. These are intended for reservation taken out by the company.

2B

Smythe & Jones | Sotheby's INTERNATIONAL REALTY



Listing Street Address
City, State | \$\$\$\$.\$\$\$\$.XXX sothebysrealty.com/id/XXXXXX
With (feature 1) and (feature 2), this (X-bedroom), (Y-bathroom), (location) home is made for (lifestyle aspect or activity).
Agent Name Sales Associate DRE#123456
123.456.7890 agent.name@sothebysrealty.com




Listing Street Address
City, State | \$\$\$\$.\$\$\$\$.XXX sothebysrealty.com/id/XXXXXX
With (feature 1) and (feature 2), this (X-bedroom), (Y-bathroom), (location) home is made for (lifestyle aspect or activity).
Agent Name Sales Associate DRE#123456
123.456.7890 agent.name@sothebysrealty.com

Brokerage or Company Name | Brokerage or Company Address | sothebysrealty.com


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3B

Smythe & Jones | Sotheby's INTERNATIONAL REALTY



Listing Street Address
City, State | \$\$\$\$.\$\$\$\$.XXX sothebysrealty.com/id/XXXXXX
With (feature 1) and (feature 2), this (X-bedroom), (Y-bathroom), (location) home is made for (lifestyle aspect or activity).
Agent Name Sales Associate DRE#123456
123.456.7890 agent.name@sothebysrealty.com



Listing Street Address
City, State | \$\$\$\$.\$\$\$\$.XXX sothebysrealty.com/id/XXXXXX
X BD | X BA | sothebysrealty.com/id/XXXXXX
Agent Name Sales Associate DRE#123456
123.456.7890 agent.name@sothebysrealty.com


Listing Street Address
City, State | \$\$\$\$.\$\$\$\$.XXX sothebysrealty.com/id/XXXXXX
X BD | X BA | sothebysrealty.com/id/XXXXXX
Agent Name Sales Associate DRE#123456
123.456.7890 agent.name@sothebysrealty.com

Brokerage or Company Name | Brokerage or Company Address | sothebysrealty.com


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4B

Smythe & Jones | Sotheby's INTERNATIONAL REALTY



Listing Street Address
City, State | \$\$\$\$.\$\$\$\$.XXX sothebysrealty.com/id/XXXXXX
X BD | X BA | sothebysrealty.com/id/XXXXXX
Agent Name Sales Associate DRE#123456
123.456.7890 agent.name@sothebysrealty.com



Listing Street Address
City, State | \$\$\$\$.\$\$\$\$.XXX sothebysrealty.com/id/XXXXXX
X BD | X BA | sothebysrealty.com/id/XXXXXX
Agent Name Sales Associate DRE#123456
123.456.7890 agent.name@sothebysrealty.com

Listing Street Address
City, State | \$\$\$\$.\$\$\$\$.XXX sothebysrealty.com/id/XXXXXX
X BD | X BA | sothebysrealty.com/id/XXXXXX
Agent Name Sales Associate DRE#123456
123.456.7890 agent.name@sothebysrealty.com

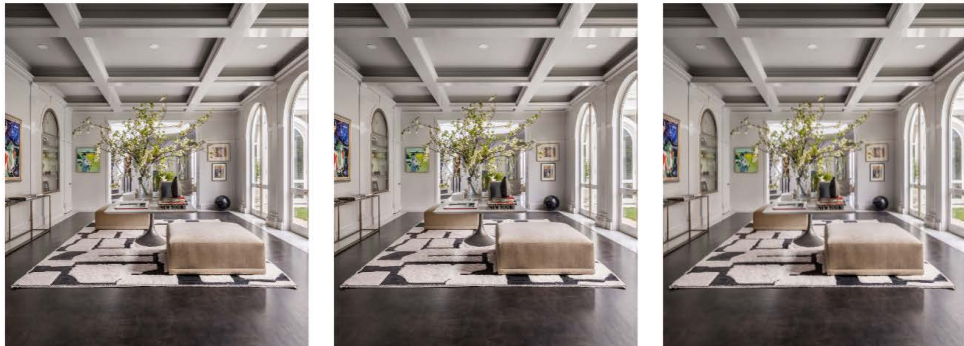
Listing Street Address
City, State | \$\$\$\$.\$\$\$\$.XXX sothebysrealty.com/id/XXXXXX
X BD | X BA | sothebysrealty.com/id/XXXXXX
Agent Name Sales Associate DRE#123456
123.456.7890 agent.name@sothebysrealty.com

Brokerage or Company Name | Brokerage or Company Address | sothebysrealty.com

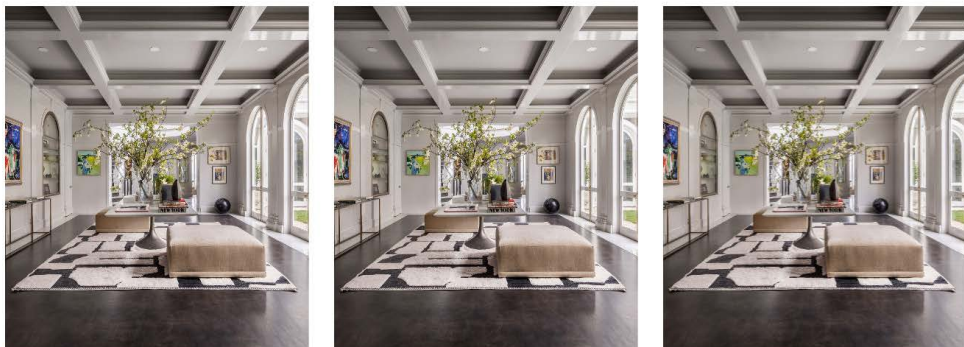
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Smythe & Jones | Sotheby's INTERNATIONAL REALTY



Listing Street Address
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X BD | X BA | sothebysrealty.com/id/XXXXXX
Agent Name Sales Associate DRE#123456
123.456.7890 agent.name@sothebysrealty.com



Listing Street Address
City, State | \$\$\$\$.\$\$\$\$.XXX sothebysrealty.com/id/XXXXXX
X BD | X BA | sothebysrealty.com/id/XXXXXX
Agent Name Sales Associate DRE#123456
123.456.7890 agent.name@sothebysrealty.com

Listing Street Address
City, State | \$\$\$\$.\$\$\$\$.XXX sothebysrealty.com/id/XXXXXX
X BD | X BA | sothebysrealty.com/id/XXXXXX
Agent Name Sales Associate DRE#123456
123.456.7890 agent.name@sothebysrealty.com

Listing Street Address
City, State | \$\$\$\$.\$\$\$\$.XXX sothebysrealty.com/id/XXXXXX
X BD | X BA | sothebysrealty.com/id/XXXXXX
Agent Name Sales Associate DRE#123456
123.456.7890 agent.name@sothebysrealty.com

Listing Street Address
City, State | \$\$\$\$.\$\$\$\$.XXX sothebysrealty.com/id/XXXXXX
X BD | X BA | sothebysrealty.com/id/XXXXXX
Agent Name Sales Associate DRE#123456
123.456.7890 agent.name@sothebysrealty.com

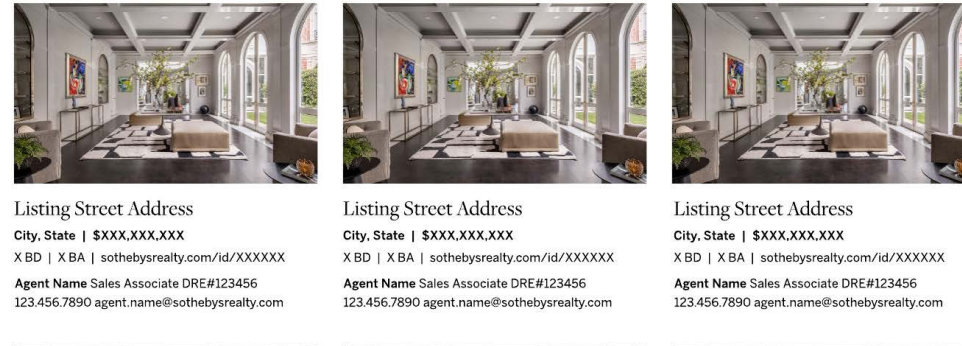
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City, State | \$\$\$\$.\$\$\$\$.XXX sothebysrealty.com/id/XXXXXX
X BD | X BA | sothebysrealty.com/id/XXXXXX
Agent Name Sales Associate DRE#123456
123.456.7890 agent.name@sothebysrealty.com

Brokerage or Company Name | Brokerage or Company Address | sothebysrealty.com

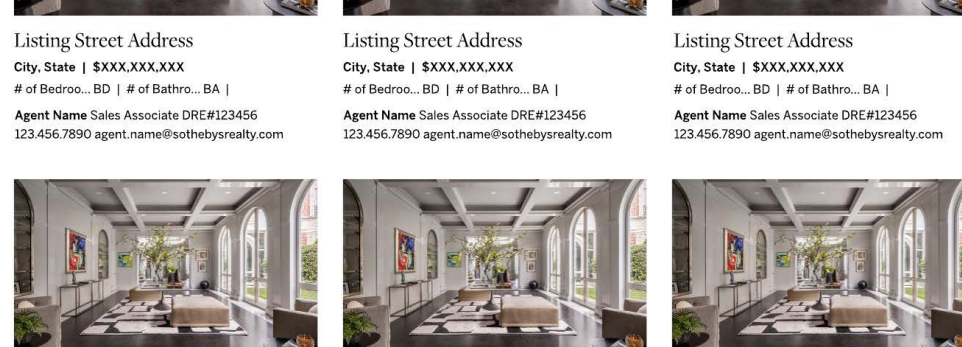
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9B

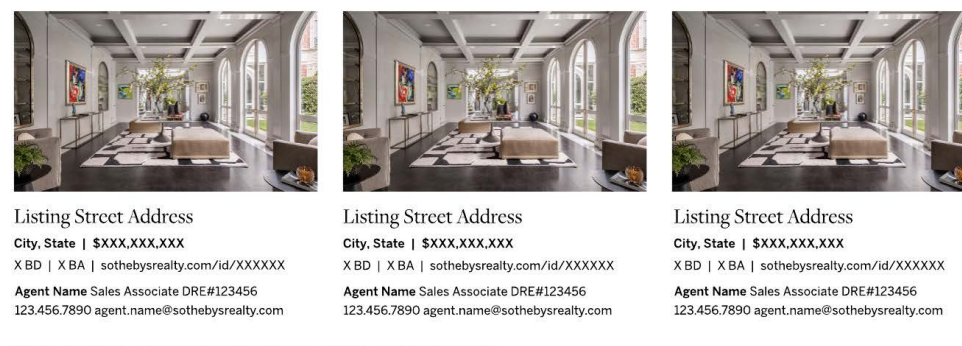
Smythe & Jones | Sotheby's INTERNATIONAL REALTY



Listing Street Address
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Agent Name Sales Associate DRE#123456
123.456.7890 agent.name@sothebysrealty.com



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Agent Name Sales Associate DRE#123456
123.456.7890 agent.name@sothebysrealty.com



Listing Street Address
City, State | \$\$\$\$.\$\$\$\$.XXX sothebysrealty.com/id/XXXXXX
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Layouts: Agent Showcase

There are layout options with no properties as well as options with either two or three properties.

The no property option can be utilized for a single agent or a team. These layouts must be accompanied by an additional page of advertising with properties.

The two and three property options have layouts for either one or two agents.

Agent Showcase - Landscape Image

This layout features a large landscape photograph of an agent in a white sweater leaning on a brick wall. The Sotheby's International Realty logo is in the top right. Below the photo is a headline, a paragraph of placeholder text, and agent details including name, phone, and website. At the bottom, there is a line for the brokerage name and address, and a small copyright notice.

Agent Showcase - Portrait Image

This layout features a large portrait photograph of an agent in a grey coat. The Sotheby's International Realty logo is in the top right. Below the photo is a headline, a paragraph of placeholder text, and agent details including name, phone, and website. At the bottom, there is a line for the brokerage name and address, and a small copyright notice.

Agent Showcase - 1 Agent, 2 Properties

This layout features a large portrait photograph of an agent in a blue patterned shirt. Below the photo is a headline, a paragraph of placeholder text, and agent details. At the bottom, there are two columns, each containing a property image, a listing street address, and a brokerage name line.

Agent Showcase - 2 Agents, 3 Properties

This layout features a large photograph of two agents, a man and a woman, standing together. Below the photo is a headline, a paragraph of placeholder text, and agent details. At the bottom, there are three columns, each containing a property image, a listing street address, and a brokerage name line.