

PRINT PUBLICATION/ISSUE	ADVERTISEMENT DATE	RESERVATION DEADLINE	MATERIALS DUE
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### SOTHEBY'S INTERNATIONAL REALTY

#### Sotheby's Magazine- Property Gallery »

INCLUDES DIGITAL PROMOTION

**\$1,315/quarter page;\$2,630/half page; \$5,260/full page**

March 2026	Monday, February 23, 2026	Tuesday December 30, 2025	Monday, January 5, 2026
May/June 2026	Tuesday, May 26, 2026	Monday, March 9, 2026	Thursday, March 12, 2026
September 2026	Monday, August 31, 2026	Tuesday, June 16, 2026	Tuesday, June 23, 2026
October/November 2026	Monday, October 19, 2026	Thursday, August 6, 2026	Monday, August 10, 2026
December/January 2026	Monday, November 23, 2026	Thursday, September 17, 2026	Tuesday, September 22, 2026

#### Sotheby's Magazine Advertorial »

INCLUDES DIGITAL PROMOTION

**2 Page: \$10,500, 4 pages: \$18,800**

March 2026	Monday, February 23, 2026	Tuesday December 30, 2025	Monday, January 5, 2026
May/June 2026	Tuesday, May 26, 2026	Monday, March 9, 2026	Thursday, March 12, 2026
September 2026	Monday, August 31, 2026	Tuesday, June 16, 2026	Tuesday, June 23, 2026
October/November 2026	Monday, October 19, 2026	Thursday, August 6, 2026	Monday, August 10, 2026
December/January 2026	Monday, November 23, 2026	Thursday, September 17, 2026	Tuesday, September 22, 2026

#### Luxury Outlook Report»

**Full Page: \$2,750, Half Page: \$1,500**

	Friday, June 26, 2026	Monday, April 27, 2026	Monday, May 4, 2026
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#### Reside Magazine»

**Monday, May 4, 2026**

	Spring 2026 - Early April 2026	Friday, January 23, 2026	Friday, February 6, 2026
	Spring 2nd printing 2026/Late April 2026	Friday, February 20, 2026	Friday, March 6, 2026
	Summer 2026 - Early July 2026	Friday, May 1, 2026	Friday May 15, 2026
	Fall 2026 - Early October 2026	Tuesday, July 21, 2026	Tuesday, August 4, 2026
	Fall 2nd printing 2026 - Late October 2026	Friday, August 21, 2026	Friday, September 4, 2026

### NEWS/BUSINESS: EXCLUSIVE TAKEOVERS

#### Los Angeles Times Takeover »

INCLUDES DIGITAL EDITION

**\$685/Full Page - \$1,500/Inside Front Cover  
\$1,500/Inside Back Cover - \$1,600/Back Cover**

	Saturday, March 7, 2026	Wednesday, February 18, 2026	Tuesday, February 24, 2026
	Saturday, April 25, 2026	Wednesday, April 8, 2026	Monday, April 13, 2026
	Saturday, June 13, 2026	Wednesday, May 27, 2026	Monday, June 1, 2026
	Saturday, August 1, 2026	Wednesday, July 15, 2026	Monday, July 20, 2026
	Saturday, September 26, 2026	Wednesday, September 9, 2026	Monday, September 14, 2026
	Saturday, November 14, 2026	Wednesday, October 21, 2026	Monday, October 26, 2026

PRINT PUBLICATION/ISSUE	ADVERTISEMENT DATE	RESERVATION DEADLINE	MATERIALS DUE
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**NEWS/BUSINESS: EXCLUSIVE TAKEOVERS**

**New York Times Takeover »** **\$775/Full Page - \$1,175/Inside Front Cover**  
INCLUDES DIGITAL PROMOTION **\$1,175/Inside Back Cover - \$1,525/Back Cover**

	Sunday, March 8, 2026	Tuesday, February 3, 2026	Monday, February 9, 2026
	Sunday, April 12, 2026	Tuesday, March 17, 2026	Monday, March 23, 2026
	Sunday, May 17, 2026	Tuesday, April 21, 2026	Monday, April 27, 2026
	Sunday, June 21, 2026	Tuesday, May 26, 2026	Monday, June 1, 2026
	Sunday, September 20, 2026	Tuesday, August 25, 2026	Tuesday, September 1, 2026
	Sunday, November 1, 2026	Tuesday, October 6, 2026	Tuesday, October 13, 2026
	Sunday, December 13, 2026	Tuesday, November 17, 2026	Monday, November 23, 2026

**San Francisco Takeover »** **\$750/Full Page - \$1,150/Inside Front Cover**  
INCLUDES DIGITAL PROMOTION **\$1,150/Inside Back Cover - \$1,500/Back Cover**

	Sunday, March 15, 2026	Tuesday, February 17, 2026	Monday, February 23, 2026
	Sunday, May 17, 2026	Wednesday, April 22, 2026	Monday, April 27, 2026
	Sunday, September 20, 2026	Wednesday, August 26, 2026	Monday, August 31, 2026
	Sunday, October 25, 2026	Wednesday, September 30, 2026	Monday, October 5, 2026

**NEWS/BUSINESS**

**New York Times Main News »** **\$760/Spot | Can Combine Spots for a Larger Placement**

	Friday, February 13, 2026	Wednesday, January 21, 2026	Monday, January 26, 2026
	Friday, March 27, 2026	Wednesday, March 4, 2026	Monday, March 9, 2026
	Friday, June 5, 2026	Wednesday, May 20, 2026	Tuesday, May 26, 2026
	Friday, July 17, 2026	Wednesday, July 1, 2026	Monday, July 6, 2026
	Friday, August 7, 2026	Wednesday, August 26, 2026	Tuesday, September 1, 2026
	Friday, October 16, 2026	Wednesday, September 30, 2026	Tuesday, October 6, 2026
	Friday, November 20, 2026	Wednesday, November 4, 2026	Monday, November 9, 2026

**New York Times International Edition »** **\$650/Spot | Can Combine Spots for a Larger Placement**

	Saturday, February 28, 2026	Friday, February 13, 2026	Tuesday, February 17, 2026
	Saturday, April 18, 2026	Friday, April 3, 2026	Monday, April 6, 2026
	Saturday, September 12, 2026	Friday, August 28, 2026	Tuesday, September 1, 2026
	Saturday, October 17, 2026	Friday, October 2, 2026	Tuesday, October 6, 2026
	Saturday, December 12, 2026	Tuesday, November 24, 2026	Tuesday, December 1, 2026

**REAL ESTATE**

**Country Life »** **\$1,150/Quarter Page - \$2,000/Half Page - \$3,300/Full Page**  
INCLUDES DIGITAL PROMOTION **\$6,400/Double Page Spread - \$4,500/Full Page Advertorial - \$8,900/Double Page Advertorial**

	Wednesday, March 25, 2026	Thursday, February 19, 2026	Wednesday, February 25, 2026
	Wednesday, May 27, 2026	Thursday, April 23, 2026	Wednesday, April 29, 2026
	Wednesday, June 24, 2026	Thursday, May 14, 2026	Wednesday, May 20, 2026
	Wednesday, September 23, 2026	Thursday, August 20, 2026	Tuesday, August 25, 2026
	Wednesday, October 21, 2026	Thursday, September 17, 2026	Wednesday, September 23, 2026

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**REAL ESTATE**

**Financial Times »**

**\$750/Spot | Can Combine Spots for a Larger Placement**

	Saturday, February 14, 2026	Friday, January 23, 2026	Monday, January 26, 2026
	Saturday, March 14, 2026	Friday, February 27, 2026	Monday, March 2, 2026
	Saturday, April 11, 2026	Friday, March 27, 2026	Monday, March 30, 2026
	Saturday, May 9, 2026	Friday, April 24, 2026	Monday, April 27, 2026
	Saturday, June 6, 2026	Friday, May 22, 2026	Tuesday, May 26, 2026
	Saturday, July 18, 2026	Thursday, July 2, 2026	Monday, July 6, 2026
	Saturday, September 12, 2026	Friday, August 28, 2026	Tuesday, September 1, 2026
	Saturday, October 10, 2026	Friday, September 25, 2026	Monday, September 28, 2026
	Saturday, November 7, 2026	Friday, October 23, 2026	Monday, October 26, 2026
	Saturday, December 12, 2026	Wednesday, November 25, 2026	Monday, November 30, 2026

**Los Angeles Times Hot Property »**

INCLUDES 30 DAY DIGITAL LIGHTHOUSE PLACEMENT

**\$425/Spot | Can Combine Spots for a Larger Placement**

	Saturday, February 7, 2026	Wednesday, January 21, 2026	Monday, January 26, 2026
	Saturday, May 9, 2026	Wednesday, April 22, 2026	Monday, April 27, 2026
	Saturday, July 18, 2026	Wednesday, July 1, 2026	Monday, July 6, 2026
	Saturday, October 3, 2026	Wednesday, September 16, 2026	Monday, September 21, 2026
	Saturday, December 5, 2026	Wednesday, November 18, 2026	Monday, November 23, 2026

**New York Times Sunday Real Estate Section »**

**\$760/Spot | Can Combine Spots for a Larger Placement**

	Sunday, February 22, 2026	Friday, February 6, 2026	Monday, February 9, 2026
	Sunday, April 26, 2026	Friday, April 10, 2026	Monday, April 13, 2026
	Sunday, August 9, 2026	Friday, July 24, 2026	Monday, July 27, 2026
	Sunday, December 6, 2026	Friday, November 20, 2026	Monday, November 23, 2026

**The Real Deal »**

**\$5,000/Full Page - \$9,500/Two Page Spread**

	February	Friday, January 23, 2026	Monday, January 26, 2026
	March	Friday, February 20, 2026	Monday, February 23, 2026
	April	Monday, March 23, 2026	Thursday, March 26, 2026
	May	Friday, April 10, 2026	Tuesday, April 14, 2026
	June	Friday, May 22, 2026	Tuesday, May 26, 2026
	July	Friday, June 19, 2026	Monday, June 22, 2026
	August	Wednesday, July 22, 2026	Friday, July 24, 2026
	September	Friday, August 21, 2026	Tuesday, August 25, 2026
	October	Tuesday, September 22, 2026	Friday, September 25, 2026
	November	Friday, October 23, 2026	Monday, October 26, 2026
	December	Monday, November 23, 2026	Tuesday, November 24, 2026
	January	Monday, December 21, 2026	Monday, December 28, 2026

PRINT PUBLICATION/ISSUE	ADVERTISEMENT DATE	RESERVATION DEADLINE	MATERIALS DUE
<b>REAL ESTATE</b>			
<b>Proprietes Le Figaro »</b>		<b>\$2,850/Full Page - \$3,100/Full Page Advertorial</b>	
	March/April	Tuesday, January 20, 2026	Friday, January 23, 2026
	May/June	Tuesday, March 17, 2026	Friday, March 20, 2026
	July/August	Tuesday, May 19, 2026	Friday, May 22, 2026
	September/October	Tuesday, July 21, 2026	Friday, July 24, 2026
	November/December	Tuesday, September 22, 2026	Friday, September 25, 2026
	January/February	Tuesday, January 24, 2026	Monday, December 1, 2026

<b>Wall Street Journal »</b>		<b>\$795/Spot   Can Combine Spots for a Larger Placement</b>	
INCLUDES 30 DAY DIGITAL FEATURED PROPERTY UPGRADE			
	Friday, February 13, 2026	Friday, January 30, 2026	Monday, February 2, 2026
	Friday, March 13, 2026	Friday, February 27, 2026	Monday, March 2, 2026
	Friday, April 10, 2026	Friday, March 27, 2026	Monday, March 30, 2026
	Friday, May 15, 2026	Friday, May 1, 2026	Monday, May 4, 2026
	Friday, June 12, 2026	Friday, May 29, 2026	Monday, June 1, 2026
	Friday, July 10, 2026	Friday, June 26, 2026	Monday, June 29, 2026
	Friday, August 14, 2026	Friday, July 31, 2026	Monday, August 3, 2026
	Friday, September 25, 2026	Friday, September 11, 2026	Monday September 14, 2026
	Friday, October 23, 2026	Friday, October 9, 2026	Monday, October 12, 2026
	Friday, November 13, 2026	Friday, November 6, 2026	Monday, October 26, 2026
	Friday, December 11, 2026	Friday, November 27, 2026	Monday, November 9, 2026

<b>LIFESTYLE</b>			
<b>Billionaire Magazine »</b>		<b>From \$8,125/Full Page</b>	
INCLUDES DIGITAL PROMOTION			
	Friday, March 27, 2026	Tuesday, February 17, 2026	Monday, February 23, 2026
	Friday, June 26, 2026	Tuesday, May 19, 2026	Tuesday, May 26, 2026
	Monday, September 28, 2026	Tuesday, August 18, 2026	Monday, August 24, 2026
	Wednesday, December 16, 2026	Thursday, November 5, 2026	Friday, November 13, 2026

# Cooperative Advertising

2026 PRINT SCHEDULE

**Sotheby's**  
INTERNATIONAL REALTY

PRINT PUBLICATION/ISSUE	ADVERTISEMENT DATE	RESERVATION DEADLINE	MATERIALS DUE
<b>LIFESTYLE</b>			
<b>Boat International - US Edition »</b> INCLUDES DIGITAL EDITION		<b>\$4,650/Full Page, \$5,100/Full Page + E-Newsletter</b>	
March	Monday, January 5, 2026	Tuesday, January 6, 2026	
April	Thursday, January 29, 2026	Monday, February 2, 2026	
May	Thursday, March 5, 2026	Monday, March 9, 2026	
June	Thursday, April 2, 2026	Monday, April 6, 2026	
July	Thursday, April 30, 2026	Monday, May 4, 2026	
August	Thursday, June 4, 2026	Monday, June 8, 2026	
September	Wednesday, July 1, 2026	Monday, July 6, 2026	
October	Thursday, August 6, 2026	Monday, August 10, 2026	
November	Thursday, September 3, 2026	Monday, September 7, 2026	
December	Thursday, October 1, 2026	Monday, October 5, 2026	
January	Monday, November 2, 2026	Friday November 6, 2026	
February	Tuesday, December 1, 2026	Friday, December 4, 2026	

<b>Boat International - International Issue »</b> INCLUDES DIGITAL EDITION		<b>\$4,650/Full Page, \$5,100/Full Page + E-Newsletter</b>	
March	Monday, January 5, 2026	Tuesday, January 6, 2026	
April	Thursday, January 29, 2026	Monday, February 2, 2026	
May	Thursday, March 5, 2026	Monday, March 9, 2026	
June	Thursday, April 2, 2026	Monday, April 6, 2026	
July	Thursday, April 30, 2026	Monday, May 4, 2026	
August	Thursday, June 4, 2026	Monday, June 8, 2026	
September	Wednesday, July 1, 2026	Monday, July 6, 2026	
October	Thursday, August 6, 2026	Monday, August 10, 2026	
November	Thursday, September 3, 2026	Monday, September 7, 2026	
December	Thursday, October 1, 2026	Monday, October 5, 2026	
January	Monday, November 2, 2026	Friday November 6, 2026	
February	Tuesday, December 1, 2026	Friday, December 4, 2026	

For more information or space reservations go to or contact: [skyadgroup.com/sothebysrealty](http://skyadgroup.com/sothebysrealty)

Paula Davidson  
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Janine Jones  
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janine@skyad.com

Published on 05.06.2026

# Cooperative Advertising

2026 PRINT SCHEDULE

**Sotheby's**  
INTERNATIONAL REALTY

PRINT PUBLICATION/ISSUE	ADVERTISEMENT DATE	RESERVATION DEADLINE	MATERIALS DUE
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## LIFESTYLE

### Conde Nast Magazines »

55 REGIONS INCLUDING MANHATTAN, LOS ANGELES, SAN FRANCISCO, CHICAGO, ATLANTA, BOSTON, SOUTH FLORIDA, CANADA AND MORE

**Starting at \$2,350**

April	Monday, January 5, 2026	Friday, January 9, 2026
May	Thursday, February 5, 2026	Monday, February 9, 2026
June	Thursday, March 5, 2026	Tuesday, March 10, 2026
July/August	Friday, April 3, 2026	Friday, April 10, 2026
September	Friday, June 5, 2026	Wednesday, June 10, 2026
October	Thursday, July 2, 2026	Friday, July 10, 2026
November	Wednesday, August 5, 2026	Friday, August 7, 2026
December	Friday, September 4, 2026	Monday, September 7, 2026
January	Monday, October 5, 2026	Wednesday, October 7, 2026
February	Thursday, November 5, 2026	Friday, November 6, 2026
March	Friday, December 4, 2026	Thursday, December 10, 2026

### duPont Registry Magazine »

**\$3,000/Editorial Full Page**

March, 2026	Tuesday, January 6, 2026	Tuesday, January 6, 2026
April, 2026	Wednesday, January 28, 2026	Monday, February 2, 2026
May, 2026	Wednesday, February 25, 2026	Monday, March 2, 2026
June, 2026	Wednesday, April 1, 2026	Monday, April 6, 2026
July, 2026	Wednesday, April 29, 2026	Monday, May 4, 2026
August, 2026	Wednesday, June 3, 2026	Monday, June 8, 2026
September, 2026	Wednesday, July 1, 2026	Monday, July 6, 2026
October, 2026	Wednesday, July 29, 2026	Monday, August 3, 2026
November, 2026	Wednesday, September 2, 2026	Monday, September 7, 2026
December, 2026	Wednesday, September 30, 2026	Monday, October 5, 2026
January, 2026	Wednesday, October 28, 2026	Monday, November 2, 2026
February, 2026	Wednesday, November 25, 2026	Monday, November 30, 2026

### Dwell - Modern Market »

INCLUDES DIGITAL EDITION

**Starting at \$800**

March/April	Monday, January 5, 2026	Tuesday, January 20, 2026
May/June	Tuesday, March 10, 2026	Tuesday, March 24, 2026
July/August	Friday, May 1, 2026	Tuesday, May 12, 2026
September/October	Thursday, July 2, 2026	Tuesday, July 14, 2026
November/December	Friday, September 4, 2026	Tuesday, September 8, 2026
January/February	Tuesday, November 3, 2026	Thursday, November 12, 2026

For more information or space reservations go to or contact: [skyadgroup.com/sothebysrealty](http://skyadgroup.com/sothebysrealty)

Paula Davidson  
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Published on 05.06.2026

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**LIFESTYLE**

**Elite Traveler »**

INCLUDES DIGITAL EDITION

**Starting at \$4,500**

Spring: March/April/May	Monday, January 5, 2026	Friday, January 9, 2026
Summer: June/July/August	Monday, March 30, 2026	Thursday, April 2, 2026
Fall: September/October/November	Wednesday, June 24, 2026	Wednesday, July 1, 2026
Winter: December/January/February	Wednesday, September 23, 2026	Wednesday, September 30, 2026
Annual: December	Friday, October 30, 2026	Friday, November 6, 2026

**Equestrian Living Magazine »**

INCLUDES DIGITAL EDITION

**Starting at \$1,475**

April-June 2026 - Spring Issue	Monday, March 9, 2026	Monday, March 16, 2026
July-September 2026 - Summer Issue	Wednesday, June 3, 2026	Friday, June 12, 2026
October-December 2026 - Fall Issue	Wednesday, September 3, 2026	Friday, September 12, 2026
January-March 2027 - Winter Issue	Wednesday, December 2, 2026	Friday, December 11, 2026

**Land Report »**

INCLUDES DIGITAL EDITION

**\$4,900/Full Page**

Friday, April 24, 2026	Tuesday, March 3, 2026	Monday, March 9, 2026
Friday, June 19, 2026	Tuesday, May 12, 2026	Tuesday, May 19, 2026
Friday, August 21, 2026	Tuesday, July 14, 2026	Tuesday, July 21, 2026
Friday, October 30, 2026	Tuesday, September 15, 2026	Tuesday, September 22, 2026
Friday, January 8, 2027	Tuesday, December 1, 2026	Tuesday, December 8, 2026

**Luxe Interiors + Design »**

INCLUDES DIGITAL EDITION

**From \$4,500/Full Page**

May/June	Tuesday, February 17, 2026	Monday, February 23, 2026
July/August	Monday, April 20, 2026	Monday, April 27, 2026
September/October	Tuesday, June 23, 2026	Tuesday, June 30, 2026
November/December	Tuesday, September 1, 2026	Monday, September 7, 2026
January/February	Monday, October 19, 2026	Thursday, October 22, 2026
March/April	Friday, December 21, 2026	Friday, January 1, 2027

PRINT PUBLICATION/ISSUE	ADVERTISEMENT DATE	RESERVATION DEADLINE	MATERIALS DUE
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**LIFESTYLE**

**Ocean Home »**

INCLUDES DIGITAL EDITION

**\$2,850/Full Page; \$3,375/Full Page + E-Newsletter**

February/March	Wednesday, January 7, 2026	Tuesday, January 13, 2026
April/May	Friday, February 20, 2026	Wednesday, February 25, 2026
June/July	Friday, April 3, 2026	Friday, April 10, 2026
August/September	Thursday, June 4, 2026	Thursday, June 11, 2026
October/November	Friday, July 31, 2026	Friday, August 7, 2026
December/January	Friday, October 2, 2026	Friday, October 9, 2026

**Robb Report »**

INCLUDES DIGITAL EDITION

**\$6,000/Half Page - \$8,500/Full Page**

March	Tuesday, January 13, 2026	Friday, January 16, 2026
April	Tuesday, February 10, 2026	Friday, February 13, 2026
May	Tuesday, March 17, 2026	Friday, March 20, 2026
June/July	Tuesday, April 21, 2026	Friday, April 24, 2026
August	Tuesday, June 16, 2026	Friday, June 19, 2026
September	Wednesday, July 22, 2026	Friday, July 24, 2026
October	Monday, August 10, 2026	Thursday, August 13, 2026
November	Tuesday, September 15, 2026	Friday, September 18, 2026
December	Tuesday, October 13, 2026	Friday, October 16, 2026
February	Tuesday, December 8, 2026	Friday, December 11, 2026

**Robb Report Luxury Property Guide »**

**From \$3,850/Full Page**

December	Monday, September 21, 2026	Thursday, September 24, 2026
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**Private Air Luxury Homes »**

INCLUDES DIGITAL PROMOTION

**\$1,750/Full Page - \$1,550/Full Page in 3 Issues - \$1,450/Full Page in 6 Issues  
Includes Social Media and email inclusion**

March/April	Monday, January 26, 2026	Thursday, January 29, 2026
May/June	Monday, March 23, 2026	Friday, March 27, 2026
July/August	Tuesday, May 26, 2026	Friday, May 29, 2026
September/October	Monday, July 27, 2026	Friday, July 31, 2026
November/December	Friday, September 25, 2026	Wednesday, September 30, 2026
January/February	Friday, November 20, 2026	Tuesday, November 24, 2026

**Simply Abu Dhabi »**

INCLUDES DIGITAL EDITION

**\$7,500/Double Page Spread + 2 Instagram Posts  
\$10,000/Double Page Spread, 4-Page Editorial Feature + 2 Instagram Posts**

June 2026	Wednesday, April 22, 2026	Monday, April 27, 2026
October 2026	Friday, September 9, 2026	Friday, September 14, 2026
January 2027	Wednesday, November 18, 2026	Monday, November 23, 2026

# Cooperative Advertising

2026 DIGITAL SCHEDULE

**Sotheby's**  
INTERNATIONAL REALTY

DIGITAL PLACEMENT	ADVERTISEMENT DATE	RESERVATION DEADLINE	PRICING
<b>SOTHEBY'S INTERNATIONAL REALTY</b>			
<b>Sotheby's Selects E-Newsletter »</b>			
	Every Saturday	Starts Any Time	\$2,650/Deployment
<b>Sotheby's Preferred E-Newsletter »</b>			
	January	Friday, January 2, 2026	\$3,000/Deployment
	February	Monday, February 2, 2026	\$3,000/Deployment
	March	Monday, March 2, 2026	\$3,000/Deployment
	April	Wednesday, April 1, 2026	\$3,000/Deployment
	May	Friday, May 1, 2026	\$3,000/Deployment
	June	Monday, June 1, 2026	\$3,000/Deployment
	July	Wednesday, July 1, 2026	\$3,000/Deployment
	August	Monday, August 3, 2026	\$3,000/Deployment
	September	Tuesday, September 1, 2026	\$3,000/Deployment
	October	Thursday, October 1, 2026	\$3,000/Deployment
	November	Monday, November 2, 2026	\$3,000/Deployment
	December	Tuesday, December 1, 2026	\$3,000/Deployment
<b>Sotheby's Bespoke Geo-Targeted E-mails »</b>			
UP TO 5 LOCATIONS (CITIES OR STATES) PER DEPLOYMENT			
	Weekly	Two weeks before send date	\$2,500/Deployment
<b>CUSTOM DIGITAL</b>			
<b>Impressions/Guaranteed Click-Throughs »</b>			
250,000 Impressions / Month	Start Any Time	Reservations Any Time	\$1,195/Month (3 Month Minimum)
500,000 Impressions / Month	Start Any Time	Reservations Any Time	\$1,625/Month (3 Month Minimum)
1 Million Impressions / Month	Start Any Time	Reservations Any Time	\$2,450/Month (3 Month Minimum)
<b>Impressions Blast »</b>			
Short Robust Campaign (One Property) - 100K Impressions	Start Any Time	Reservations Any Time	\$900/Two Weeks
<b>Google AdWords (3 Month Minimum) »</b>			
	Start Any Time	Reservations Any Time	Campaign Set Up \$750 One Time Charge + Starting from \$850/Month
<b>Facebook Ad Campaigns (3 Month Minimum) »</b>			
	Start Any Time	Reservations Any Time	Starting from \$1,500

For more information or space reservations go to or contact: [skyadgroup.com/sothebysrealty](http://skyadgroup.com/sothebysrealty)

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Published on 05.06.2026

DIGITAL PLACEMENT	ADVERTISEMENT DATE	RESERVATION DEADLINE	PRICING
<b>CUSTOM DIGITAL</b>			
<b>LinkedIn Ad Campaigns (3 Month Minimum) »</b>			
	Start Any Time	Reservations Any Time	Starting from \$2,000/Month
<b>Geofencing Location and Event Targeting »</b>			
Geofencing	Start Any Time	Reservations Any Time	From \$1,500/Month
<b>Connected TV (CTV) &amp; OTT (3 Month Minimum) »</b>			
	Start Any Time	Reservations Any Time	From \$2,500/Month
<b>Social Mirror »</b>			
100,000 Impressions	Start Any Time	Reservations Any Time	From \$1,500/Month
<b>Native Display »</b>			
100,000 Impressions	Start Any Time	Reservations Any Time	From \$1,500/Month
<b>Online Audio »</b>			
30,000 Impressions	Start Any Time	Reservations Any Time	From \$1,500/Month
<b>BUSINESS &amp; FINANCE</b>			
<b>Chief Executive.net »</b>			
Banners	Start Any Time	Reservations Any Time	\$4,425/50K Impressions
Content	Start Any Time	Reservations Any Time	\$TBD
<b>Corporate Board Member »</b>			
E-Newsletter Banner Ad Placement	Start Any Time	Reservations Any Time	TBD
<b>NY Times »</b>			
NY Times Digital	Start Any Time	Reservations Any Time	\$12,500 Minimum Spend
<b>Nikkei Business Publications »</b>			
E-mail Marketing	Start Anytime	Reservations Any Time	TBD
<b>REAL ESTATE</b>			
<b>Country Life »</b>			
Newsletter Takeover	Start Any Time	Reservations Any Time	\$1,950
Dedicated E-Newsletter	Start Any Time	Reservations Any Time	\$2,250
Video/Image Social Post	Start Any Time	Reservations Any Time	\$3,665
Standard Click Amplified Social Post	Start Any Time	Reservations Any Time	\$5,150
Custom Content	Start Any Time	Reservations Any Time	\$3,665

DIGITAL PLACEMENT	ADVERTISEMENT DATE	RESERVATION DEADLINE	PRICING
<b>REAL ESTATE</b>			
<b>Chicago Tribune »</b>			
Custom E-mail - 50K recipients	Start Any Time	Reservations Any Time	\$1,200
Custom E-mail - 100K recipients	Start Any Time	Reservations Any Time	\$1,950
Custom E-mail - 150 recipients	Start Any Time	Reservations Any Time	\$2,375
Paid Social - 2 Social Platforms	Start Any Time	Reservations Any Time	\$2,025
Extended Network Display - 150K Impressions	Start Any Time	Reservations Any Time	\$2,025
Responsive Banner	Start Any Time	Reservations Any Time	\$TBD
<b>Conde Nast UK Real Estate IG Channel »</b>			
Instagram Post	Start Any Time	Reservations Any Time	TBD
<b>Crains »</b>			
Real Estate Daily (Red) Alert Newsletter	Start Any Time	Reservations Any Time	\$2,650 for 5 Sends (M-F) or \$4,200 100% SOV
ROS Display	Start Any Time	Reservations Any Time	\$2,650 for 50,000 Impressions
Luxury Home Spotlight	Start Any Time	Reservations Any Time	\$5,500
<b>Dwell.com »</b>			
Real Estate Package - Custom Article, E-Newsletter & Facebook Promotion	Start Any Time	Reservations Any Time	\$6,000
<b>Nob Hill Gazette »</b>			
E-Newsletter	OTM (On the Market)		\$500/Listing
<b>JamesEdition.com »</b>			
Real Estate Page Hero Slider	Start Any Time	Reservations Any Time	\$2,400/30 Days
Main Page Hero Slider	Start Any Time	Reservations Any Time	\$3,200/30 Days
New & Trending Home Page Position	Start Any Time	Reservations Any Time	\$1,800/30 Days
New & Trending Real Estate Position	Start Any Time	Reservations Any Time	\$1,400/30 Days
Newsletter Featured Listing	Start Any Time	Reservations Any Time	\$1,700
Agent Interview	Start Any Time	Reservations Any Time	\$2,700
Article + E-Newsletter - Top	Start Any Time	Reservations Any Time	\$9,000
Article + E-Newsletter - Second Position	Start Any Time	Reservations Any Time	\$7,900
Article + E-Newsletter - Trending	Start Any Time	Reservations Any Time	\$3,900
Agent Interview + First Feature Position	Start Any Time	Reservations Any Time	\$8,700
Agent Interview + Trending Position	Start Any Time	Reservations Any Time	\$4,700
Upgrade Listing Package	Start Any Time	Reservations Any Time	Custom Pricing
Social Media Photo	Start Any Time	Reservations Any Time	\$800
Social Media Photo Plus	Start Any Time	Reservations Any Time	\$1,000
Social Media Video	Start Any Time	Reservations Any Time	\$1,800

DIGITAL PLACEMENT	ADVERTISEMENT DATE	RESERVATION DEADLINE	PRICING
<b>REAL ESTATE</b>			
<b>Juwai.com »</b>			
Hot Property Upgrade - 30 Days	Start Any Time	Reservations Any Time	\$425 for 30 Days
Luxe Channel Property Listing - 6 Months	Start Any Time	Reservations Any Time	\$425 for 6 Months
Annual Agent Page with five 30 day Listings	Start Any Time	Reservations Any Time	\$750 per Year \$300/ Each Additional Listing
Display Banner Ads - Luxe Channel	Start Any Time	Reservations Any Time	\$750 for 30 Days
Super Leaderboard	Start Any Time	Reservations Any Time	\$300 for 30 Days
Creative Editorial & Social Media Posting	Start Any Time	Reservations Any Time	\$1,600 per Article and Posting
Developer Marketing Solution	Start Any Time	Reservations Any Time	\$7,500 - \$10,000 for 6 Month Campaign
<b>Prop Go Luxury »</b>			
Featured Listing	Start Any Time	Reservations Any Time	\$1,100/3 Months
Development Package	Start Any Time	Reservations Any Time	Custom Pricing on Request
Homepage Featured Listing Window	Start Any Time	Reservations Any Time	\$2,150
<b>LA Times »</b>			
Lighthouse Fixed Position - Hot Property Page	Start Any Time	Reservations Any Time	\$325/30 Days
Custom E-mail	Start Any Time	Reservations Any Time	\$1,750/Send
<b>Land.com »</b>			
Platinum Listing	Start Any Time	Reservations Any Time	\$750/30 Days
Signature Listings	Start Any Time	Reservations Any Time	\$175/30 Days
<b>Land Report »</b>			
On The Market: Property and Auctions Promotions	Start Any Time	Reservations Any Time	\$5,000/Gold; \$3,500 Silver
Social Media Post	Start Any Time	Reservations Any Time	From \$1,000
Editor's Desk On the Market Display Ads	Start Any Time	Reservations Any Time	\$2,500
Publisher's Picks Premier Placement	Start Any Time	Reservations Any Time	\$4,900/Deployment
Publisher's Picks Standard Placement	Start Any Time	Reservations Any Time	From \$1,500/Deployment
Custom Content	Start Any Time	Reservations Any Time	\$10,000
<b>Le Figaro »</b>			
Headline Search Results	Start Any Time	Reservations Any Time	\$795/City/Month
Retargeting on Social Networks	Start Any Time	Reservations Any Time	\$895 - 600 Clicks Guaranteed
Native Ad	Start Any Time	Reservations Any Time	\$850/City/Month
Web Advertorial + Ad Campaign	Start Any Time	Reservations Any Time	\$6,250
Print/Digital Package	Start Any Time	Reservations Any Time	\$3,200

DIGITAL PLACEMENT	ADVERTISEMENT DATE	RESERVATION DEADLINE	PRICING
<b>REAL ESTATE</b>			
<b>ListGlobally »</b>			
Global Agent + 1 Elite 3 Months	Start Any Time	Reservations Any Time	\$200/Month - 3 Month Minimum
Global Agent + 1 Elite 6 Months	Start Any Time	Reservations Any Time	\$150/Month - 6 Month Minimum
Global Office Program	Start Any Time	Reservations Any Time	Price upon request
<b>Luxury Estate »</b>			
Exclusive Homepage showcase Listing + Elite Listing - 1 Month	Start Any Time	Reservations Any Time	\$1,100
Exclusive Homepage showcase Listing + Elite Listing - 3 Months	Start Any Time	Reservations Any Time	\$3,250
Exclusive Homepage showcase Listing + Elite Listing- 6 Months	Start Any Time	Reservations Any Time	\$5,100
Exclusive Homepage showcase Listing + Elite Listing -12 Months	Start Any Time	Reservations Any Time	\$8,000
<b>NY Times »</b>			
Featured Property Module	Start Any Time	Reservations Any Time	\$3,000/2 Weeks 4X Minimum Purchase
<b>Real Deal (Minimum Spend \$12,500) »</b>			
E-blast - National	Start Any Time	Reservations Any Time	\$10,000
E-blast - New York	Start Any Time	Reservations Any Time	\$7,500
E-blast - South Florida	Start Any Time	Reservations Any Time	\$5,500
E-blast - Los Angeles	Start Any Time	Reservations Any Time	\$4,500
E-blast - Chicago	Start Any Time	Reservations Any Time	\$3,500
E-blast - San Francisco	Start Any Time	Reservations Any Time	\$3,000
E-blast - Texas	Start Any Time	Reservations Any Time	\$3,000
Sponsored Content	Start Any Time	Reservations Any Time	From \$22,500
Social Post - FB, Instagram, LinkedIn, Twitter	Start Any Time	Reservations Any Time	\$4,000
<b>RobbReport.com »</b>			
Featured Listing Carousel - 1 Property	Start Any Time	Reservations Any Time	\$1,700/Month
Real Estate Newsletter - 3 Sends	Start Any Time	Reservations Any Time	From \$5,500/Week
Featured Listing in Real Estate E-Newsletter - 3 Sends	Start Any Time	Reservations Any Time	\$3,000/Week
Travel Newsletter	Start Any Time	Reservations Any Time	TBD

DIGITAL PLACEMENT	ADVERTISEMENT DATE	RESERVATION DEADLINE	PRICING
<b>REAL ESTATE</b>			
<b>Mansion Global »</b>			
Homepage Hero Banner - Shared Slot In Banner	Thursday, January 15, 2026	Tuesday, January 13, 2026	\$650/Listing
30 Day Feature, Maximum 5 Properties per Homepage Hero Banner	Monday, February 16, 2026	Friday, February 13, 2026	\$650/Listing
	Monday, March 16, 2026	Friday, March 13, 2026	\$650/Listing
	Wednesday, April 15, 2026	Monday, April 13, 2026	\$650/Listing
	Friday, May 15, 2026	Wednesday, May 13, 2026	\$650/Listing
	Monday, June 15, 2026	Friday, June 12, 2026	\$650/Listing
	Wednesday, July 15, 2026	Monday, July 13, 2026	\$650/Listing
	Monday, August 17, 2026	Thursday, August 13, 2026	\$650/Listing
	Tuesday, September 15, 2026	Friday, September 11, 2026	\$650/Listing
	Thursday, October 15, 2026	Tuesday, October 13, 2026	\$650/Listing
	Monday, November 16, 2026	Friday, November 13, 2026	\$650/Listing
	Tuesday, December 15, 2026	Friday, December 11, 2026	\$650/Listing

<b>WSJ.com/Mansion Global »</b>			
Single Property Upgrade - 90 Days	Start Any Time	Reservations Any Time	\$500
10 Featured Property Upgrades	Start Any Time	Reservations Any Time	\$1,386/Year
25 Featured Property Upgrades	Start Any Time	Reservations Any Time	\$2,420/Year
100 Featured Property Upgrades	Start Any Time	Reservations Any Time	\$6,600/Year
Mansion Top Markets Page Tile	Start Any Time	Reservations Any Time	\$575/Month
Mansion Global Homepage Hero	Start Any Time	Reservations Any Time	\$2,200/Month
WSJ.com Weekly E-Newsletter	Wednesday	Reservations Any Time	\$3,500
WSJ.com Weekly E-Newsletter	Friday	Reservations Any Time	\$3,500
WSJ.com Display	Start Any Time	Reservations Any Time	\$5,000/Campaign
Mansion Global Weekly E-Newsletter	Saturdays	Reservations Any Time	\$2,380/Week
Mansion Global Daily E-Newsletter with Native Unit	Daily M-F	Reservations Any Time	\$3,680/Week
Mansion Global Custom E-mail	Start Any Time	Reservations Any Time	\$7,000/Send
Mansion Global New Development Profile page (3 Months Minimum)	Start Any Time	Reservations Any Time	\$1,100/Month
Mansion Global Homepage Featured Listing Module	Start Any Time	Reservations Any Time	\$1,150/Month
Mansion Global Instagram (No boost)	Start Any Time	Reservations Any Time	\$2,000/Post
Mansion Global Instagram + Boost	Start Any Time	Reservations Any Time	\$7,000/Flight
WSJ Real Estate Instagram + Boost	Start Any Time	Reservations Any Time	\$10,000/Flight

<b>LIFESTYLE - LUXURY</b>			
<b>Atomic Ranch »</b>			
Instagram + Facebook - 3 Stories Package	Start Any Time	Reservations Any Time	\$TBD
Instagram + Facebook - Feed Posts	Start Any Time	Reservations Any Time	\$TBD

DIGITAL PLACEMENT	ADVERTISEMENT DATE	RESERVATION DEADLINE	PRICING
<b>LIFESTYLE - LUXURY</b>			
<b>Billionaire »</b>			
Custom Content + E-Newsletter	Start Any Time	Reservations Any Time	\$TBD
Custom Content + Social Campaign	Start Any Time	Reservations Any Time	\$TBD
<b>Cottages &amp; Garden »</b>			
Spotlight + Property of Note	Start Any Time	Reservations Any Time	\$2,950
Daily Deeds	Start Any Time	Reservations Any Time	\$TBD
<b>Decanter (Wine) »</b>			
E-Newsletter	Start Any Time	Reservations Any Time	\$2,500/Month 4 Sends
Facebook Campaign	Start Any Time	Reservations Any Time	\$3,500/Post
<b>duPont Registry »</b>			
Branded Content Post	Start Any Time	Reservations Any Time	\$1,295
Single Dedicated Email Blast	Start Any Time	Reservations Any Time	\$15,000
Dedicated Email Blast (2 or more)	Start Any Time	Reservations Any Time	\$12,500/Post
<b>Dezeen »</b>			
Instagram Grid Post	Start Any Time	Reservations Any Time	\$TBD
Instagram Targeted Post	Start Any Time	Reservations Any Time	\$TBD
<b>Elite Traveler »</b>			
Online Real Estate Showcase	Start Any Time	Reservations Any Time	\$2,500/Article
E-Newsletter	Start Any Time	Reservations Any Time	\$2,500/Week
Dedicated E-blast	Start Any Time	Reservations Any Time	\$6,000/Week
Social Media Post - FB, Instagram & Twitter	Start Any Time	Reservations Any Time	\$8,825/Post
Instagram Story	Start Any Time	Reservations Any Time	\$8,825/Post
<b>Jet Set »</b>			
Annual Global Digital Campaign	Start Any Time Only 5 Available For Year	Reservations Any Time	\$2,500 for One Year
<b>Luxe Interiors + Design »</b>			
Custom E-mail	Start Any Time	Reservations Any Time	TBD
IG + Facebook Sponsored Ad	Start Any Time	Reservations Any Time	TBD
Native Content + Social Marketing	Start Any Time	Reservations Any Time	TBD
<b>Modern Luxury »</b>			
Custom Packages Available	Start Any Time	Reservations Any Time	From \$30,000

DIGITAL PLACEMENT	ADVERTISEMENT DATE	RESERVATION DEADLINE	PRICING
<b>LIFESTYLE - LUXURY</b>			
<b>Modern Luxury »</b>			
Custom Packages Available	Start Any Time	Reservations Any Time	From \$30,000
<b>Simply Abu Dhabi »</b>			
Instagram Post (2 Post Minimum)	Start Any Time	Reservations Any Time	\$1,375/Post
<b>Tatler Asia »</b>			
E-Newsletter	Start Any Time	Reservations Any Time	Price Based On Location
Instagram Story	Start Any Time	Reservations Any Time	Price Based On Location
<b>Yellowtrace »</b>			
Instagram Post	Start Any Time	Reservations Any Time	TBD
Bundle Option - 1 IG Post + 1 IG Story	Start Any Time	Reservations Any Time	TBD
Dedicated E-Newsletter Listing	Start Any Time	Reservations Any Time	TBD
<b>LIFESTYLE - BOATING</b>			
<b>Boat International »</b>			
E-Newsletter	Start Any Time	Reservations Any Time	\$750/Deployment
Sponsored Content	Start Any Time	Reservations Any Time	\$7,950
<b>Cruising World »</b>			
E-Newsletter	Start Any Time	Reservations Any Time	\$TBD
<b>Ocean Home »</b>			
E-Newsletter	Start Any Time	Reservations Any Time	Starting at \$750/Month
Custom E-mail	Start Any Time	Reservations Any Time	\$3,000/Send
Facebook Post	Start Any Time	Reservations Any Time	\$800/Post
Instagram Post	Start Any Time	Reservations Any Time	\$800/Post
Facebook/Instagram Ad	Start Any Time	Reservations Any Time	\$1,400/Month
Sponsored Content	Start Any Time	Reservations Any Time	\$3,000/Article
<b>Yachts and Yachting Network »</b>			
30 Day Multi-Media Campaign	Start Any Time	Reservations Any Time	TBD

DIGITAL PLACEMENT	ADVERTISEMENT DATE	RESERVATION DEADLINE	PRICING
<b>LIFESTYLE - EQUESTRIAN</b>			
<b>EQ Living »</b>			
EQ Living Sponsored E-blast	Start Any Time	Reservations Any Time	\$1,500 Discounted
EQ Living Real Estate Online - Featured Property	Start Any Time	Reservations Any Time	\$1,500/3 Months
E-Newsletter	Start Any Time	Reservations Any Time	\$1,250/Deployment
Instagram, Facebook, Pinterest, and Twitter	Start Any Time	Reservations Any Time	\$800/Deployment
Sponsorship of the Digital Magazine	Start Any Time	Reservations Any Time	\$1,875
<b>The Plaid Horse »</b>			
Display Sidebar - ROS	Start Any Time	Reservations Any Time	\$2,725/2 Months
E-Newsletter	Start Any Time	Reservations Any Time	\$1,825/Deployment
Instagram Posts	Start Any Time	Reservations Any Time	\$1,450/Post
Article/Press Relief	Start Any Time	Reservations Any Time	Client Provided Content - \$700
Article/Press Relief	Start Any Time	Reservations Any Time	Content Written by TBH - \$1,500