

Cooperative Advertising

2026 PRINT SCHEDULE

Sotheby's
INTERNATIONAL REALTY

PRINT PUBLICATION/ISSUE	ADVERTISEMENT DATE	RESERVATION DEADLINE	MATERIALS DUE
SOTHEBY'S INTERNATIONAL REALTY			
Sotheby's Magazine- Property Gallery »			\$1,315/quarter page; \$2,630/half page; \$5,260/full page
INCLUDES DIGITAL PROMOTION			
March 2026	Monday, February 23, 2026	Tuesday December 30, 2025	Monday, January 5, 2026
May/June 2026	Tuesday, May 26, 2026	Monday, March 9, 2026	Thursday, March 12, 2026
September 2026	Monday, August 31, 2026	Tuesday, June 16, 2026	Tuesday, June 23, 2026
October/November 2026	Monday, October 19, 2026	Thursday, August 6, 2026	Monday, August 10, 2026
December/January 2026	Monday, November 23, 2026	Thursday, September 17, 2026	Tuesday, September 22, 2026
Sotheby's Magazine Advertorial »			2 Page: \$10,500, 4 pages: \$18,800
INCLUDES DIGITAL PROMOTION			
March 2026	Monday, February 23, 2026	Tuesday December 30, 2025	Monday, January 5, 2026
May/June 2026	Tuesday, May 26, 2026	Monday, March 9, 2026	Thursday, March 12, 2026
September 2026	Monday, August 31, 2026	Tuesday, June 16, 2026	Tuesday, June 23, 2026
October/November 2026	Monday, October 19, 2026	Thursday, August 6, 2026	Monday, August 10, 2026
December/January 2026	Monday, November 23, 2026	Thursday, September 17, 2026	Tuesday, September 22, 2026
Reside Magazine»			Custom Pricing
	Spring 2026 - Early April 2026	Friday, January 23, 2026	Friday, February 6, 2026
	Spring 2nd printing 2026/Late April 2026	Friday, February 20, 2026	Friday, March 6, 2026
	Summer 2026 - Early July 2026	Friday, May 1, 2026	Friday May 15, 2026
	Fall 2026 - Early October 2026	Tuesday, July 21, 2026	Tuesday, August 4, 2026
	Fall 2nd printing 2026 - Late October 2026	Friday, August 21, 2026	Friday, September 4, 2026
NEWS/BUSINESS: EXCLUSIVE TAKEOVERS			
Los Angeles Times Takeover »			\$685/Full Page - \$1,500/Inside Front Cover
INCLUDES DIGITAL EDITION			\$1,500/Inside Back Cover - \$1,600/Back Cover
	Saturday, March 7, 2026	Wednesday, February 18, 2026	Tuesday, February 24, 2026
	Saturday, April 25, 2026	Wednesday, April 8, 2026	Monday, April 13, 2026
	Saturday, June 13, 2026	Wednesday, May 27, 2026	Monday, June 1, 2026
	Saturday, August 1, 2026	Wednesday, July 15, 2026	Monday, July 20, 2026
	Saturday, September 26, 2026	Wednesday, September 9, 2026	Monday, September 14, 2026
	Saturday, November 14, 2026	Wednesday, October 21, 2026	Monday, October 26, 2026

For more information or space
reservations go to or contact:
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NEWS/BUSINESS: EXCLUSIVE TAKEOVERS			
New York Times Takeover » INCLUDES DIGITAL PROMOTION			\$775/Full Page - \$1,175/Inside Front Cover \$1,175/Inside Back Cover - \$1,525/Back Cover
	Sunday, March 8, 2026	Tuesday, February 3, 2026	Monday, February 9, 2026
	Sunday, April 12, 2026	Tuesday, March 17, 2026	Monday, March 23, 2026
	Sunday, May 17, 2026	Tuesday, April 21, 2026	Monday, April 27, 2026
	Sunday, June 21, 2026	Tuesday, May 26, 2026	Monday, June 1, 2026
	Sunday, September 20, 2026	Tuesday, August 25, 2026	Tuesday, September 1, 2026
	Sunday, November 1, 2026	Tuesday, October 6, 2026	Tuesday, October 13, 2026
	Sunday, December 13, 2026	Tuesday, November 17, 2026	Monday, November 23, 2026
San Francisco Takeover » INCLUDES DIGITAL PROMOTION			\$750/Full Page - \$1,150/Inside Front Cover \$1,150/Inside Back Cover - \$1,500/Back Cover
	Sunday, March 15, 2026	Tuesday, February 17, 2026	Monday, February 23, 2026
	Sunday, May 17, 2026	Wednesday, April 22, 2026	Monday, April 27, 2026
	Sunday, September 20, 2026	Wednesday, August 26, 2026	Monday, August 31, 2026
	Sunday, October 25, 2026	Wednesday, September 30, 2026	Monday, October 5, 2026
NEWS/BUSINESS			
New York Times Main News »			\$760/Spot Can Combine Spots for a Larger Placement
	Friday, February 13, 2026	Wednesday, January 21, 2026	Monday, January 26, 2026
	Friday, March 27, 2026	Wednesday, March 4, 2026	Monday, March 9, 2026
	Friday, June 5, 2026	Wednesday, May 20, 2026	Tuesday, May 26, 2026
	Friday, July 17, 2026	Wednesday, July 1, 2026	Monday, July 6, 2026
	Friday, August 7, 2026	Wednesday, August 26, 2026	Tuesday, September 1, 2026
	Friday, October 16, 2026	Wednesday, September 30, 2026	Tuesday, October 6, 2026
	Friday, November 20, 2026	Wednesday, November 4, 2026	Monday, November 9, 2026
New York Times International Edition »			\$650/Spot Can Combine Spots for a Larger Placement
	Saturday, February 28, 2026	Friday, February 13, 2026	Tuesday, February 17, 2026
	Saturday, April 18, 2026	Friday, April 3, 2026	Monday, April 6, 2026
	Saturday, September 12, 2026	Friday, August 28, 2026	Tuesday, September 1, 2026
	Saturday, October 17, 2026	Friday, October 2, 2026	Tuesday, October 6, 2026
	Saturday, December 12, 2026	Tuesday, November 24, 2026	Tuesday, December 1, 2026
REAL ESTATE			
Country Life » INCLUDES DIGITAL PROMOTION			\$1,150/Quarter Page - \$2,000/Half Page - \$3,300/Full Page \$6,400/Double Page Spread - \$4,500/Full Page Advertorial - \$8,900/Double Page Advertorial
	Wednesday, March 25, 2026	Thursday, February 19, 2026	Wednesday, February 25, 2026
	Wednesday, May 27, 2026	Thursday, April 23, 2026	Wednesday, April 29, 2026
	Wednesday, June 24, 2026	Thursday, May 14, 2026	Wednesday, May 20, 2026
	Wednesday, September 23, 2026	Thursday, August 20, 2026	Tuesday, August 25, 2026
	Wednesday, October 21, 2026	Thursday, September 17, 2026	Wednesday, September 23, 2026

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REAL ESTATE			
Financial Times »	\$750/Spot Can Combine Spots for a Larger Placement		
	Saturday, February 14, 2026	Friday, January 23, 2026	Monday, January 26, 2026
	Saturday, March 14, 2026	Friday, February 27, 2026	Monday, March 2, 2026
	Saturday, April 11, 2026	Friday, March 27, 2026	Monday, March 30, 2026
	Saturday, May 9, 2026	Friday, April 24, 2026	Monday, April 27, 2026
	Saturday, June 6, 2026	Friday, May 22, 2026	Tuesday, May 26, 2026
	Saturday, July 18, 2026	Thursday, July 2, 2026	Monday, July 6, 2026
	Saturday, September 12, 2026	Friday, August 28, 2026	Tuesday, September 1, 2026
	Saturday, October 10, 2026	Friday, September 25, 2026	Monday, September 28, 2026
	Saturday, November 7, 2026	Friday, October 23, 2026	Monday, October 26, 2026
	Saturday, December 12, 2026	Wednesday, November 25, 2026	Monday, November 30, 2026
Los Angeles Times Hot Property » INCLUDES 30 DAY DIGITAL LIGHTHOUSE PLACEMENT	\$425/Spot Can Combine Spots for a Larger Placement		
	Saturday, February 7, 2026	Wednesday, January 21, 2026	Monday, January 26, 2026
	Saturday, May 9, 2026	Wednesday, April 22, 2026	Monday, April 27, 2026
	Saturday, July 18, 2026	Wednesday, July 1, 2026	Monday, July 6, 2026
	Saturday, October 3, 2026	Wednesday, September 16, 2026	Monday, September 21, 2026
	Saturday, December 5, 2026	Wednesday, November 18, 2026	Monday, November 23, 2026
New York Times Sunday Real Estate Section »	\$760/Spot Can Combine Spots for a Larger Placement		
	Sunday, February 22, 2026	Friday, February 6, 2026	Monday, February 9, 2026
	Sunday, April 26, 2026	Friday, April 10, 2026	Monday, April 13, 2026
	Sunday, August 9, 2026	Friday, July 24, 2026	Monday, July 27, 2026
	Sunday, December 6, 2026	Friday, November 20, 2026	Monday, November 23, 2026
The Real Deal »	TBD/Full Page - TBD/Two Page Spread		
	February	Friday, January 23, 2026	Monday, January 26, 2026
	March	Friday, February 20, 2026	Monday, February 23, 2026
	April	Monday, March 23, 2026	Thursday, March 26, 2026
	May	Friday, April 10, 2026	Tuesday, April 14, 2026
	June	Friday, May 22, 2026	Tuesday, May 26, 2026
	July	Friday, June 19, 2026	Monday, June 22, 2026
	August	Wednesday, July 22, 2026	Friday, July 24, 2026
	September	Friday, August 21, 2026	Tuesday, August 25, 2026
	October	Tuesday, September 22, 2026	Friday, September 25, 2026
	November	Friday, October 23, 2026	Monday, October 26, 2026
	December	Monday, November 23, 2026	Tuesday, November 24, 2026
	January	Monday, December 21, 2026	Monday, December 28, 2026

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REAL ESTATE			
Proprietes Le Figaro »	\$2,850/Full Page - \$3,100/Full Page Advertorial		
	March/April	Tuesday, January 20, 2026	Friday, January 23, 2026
	May/June	Tuesday, March 17, 2026	Friday, March 20, 2026
	July/August	Tuesday, May 19, 2026	Friday, May 22, 2026
	September/October	Tuesday, July 21, 2026	Friday, July 24, 2026
	November/December	Tuesday, September 22, 2026	Friday, September 25, 2026
	January/February	Tuesday, January 24, 2026	Monday, December 1, 2026
Wall Street Journal »			
INCLUDES 30 DAY DIGITAL FEATURED PROPERTY UPGRADE	\$795/Spot Can Combine Spots for a Larger Placement		
	Friday, February 13, 2026	Friday, January 30, 2026	Monday, February 2, 2026
	Friday, March 13, 2026	Friday, February 27, 2026	Monday, March 2, 2026
	Friday, April 10, 2026	Friday, March 27, 2026	Monday, March 30, 2026
	Friday, May 15, 2026	Friday, May 1, 2026	Monday, May 4, 2026
	Friday, June 12, 2026	Friday, May 29, 2026	Monday, June 1, 2026
	Friday, July 10, 2026	Friday, June 26, 2026	Monday, June 29, 2026
	Friday, August 7, 2026	Friday, July 24, 2026	Monday, July 27, 2026
	Friday, September 11, 2026	Friday, August 28, 2026	Tuesday, September 1, 2026
	Friday, October 9, 2026	Friday, September 25, 2026	Monday, September 28, 2026
	Friday, November 6, 2026	Friday, October 23, 2026	Monday, October 26, 2026
	Friday, December 11, 2026	Friday, November 27, 2026	Monday, November 30, 2026
LIFESTYLE			
Billionaire Magazine »	From \$8,125/Full Page		
INCLUDES DIGITAL PROMOTION			
	Friday, March 27, 2026	Tuesday, February 17, 2026	Monday, February 23, 2026
	Friday, June 26, 2026	Tuesday, May 19, 2026	Tuesday, May 26, 2026
	Monday, September 28, 2026	Tuesday, August 18, 2026	Monday, August 24, 2026
	Wednesday, December 16, 2026	Thursday, November 5, 2026	Friday, November 13, 2026

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LIFESTYLE			
Boat International - US Edition »			
INCLUDES DIGITAL EDITION			
		\$4,650/Full Page, \$5,100/Full Page + E-Newsletter	
March	Monday, January 5, 2026	Tuesday, January 6, 2026	
April	Thursday, January 29, 2026	Monday, February 2, 2026	
May	Thursday, March 5, 2026	Monday, March 9, 2026	
June	Thursday, April 2, 2026	Monday, April 6, 2026	
July	Thursday, April 30, 2026	Monday, May 4, 2026	
August	Thursday, June 4, 2026	Monday, June 8, 2026	
September	Wednesday, July 1, 2026	Monday, July 6, 2026	
October	Thursday, August 6, 2026	Monday, August 10, 2026	
November	Thursday, September 3, 2026	Monday, September 7, 2026	
December	Thursday, October 1, 2026	Monday, October 5, 2026	
January	Monday, November 2, 2026	Friday November 6, 2026	
February	Tuesday, December 1, 2026	Friday, December 4, 2026	
Boat International - International Issue »			
INCLUDES DIGITAL EDITION			
		\$4,650/Full Page, \$5,100/Full Page + E-Newsletter	
March	Monday, January 5, 2026	Tuesday, January 6, 2026	
April	Thursday, January 29, 2026	Monday, February 2, 2026	
May	Thursday, March 5, 2026	Monday, March 9, 2026	
June	Thursday, April 2, 2026	Monday, April 6, 2026	
July	Thursday, April 30, 2026	Monday, May 4, 2026	
August	Thursday, June 4, 2026	Monday, June 8, 2026	
September	Wednesday, July 1, 2026	Monday, July 6, 2026	
October	Thursday, August 6, 2026	Monday, August 10, 2026	
November	Thursday, September 3, 2026	Monday, September 7, 2026	
December	Thursday, October 1, 2026	Monday, October 5, 2026	
January	Monday, November 2, 2026	Friday November 6, 2026	
February	Tuesday, December 1, 2026	Friday, December 4, 2026	

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LIFESTYLE			
Conde Nast Magazines » 55 REGIONS INCLUDING MANHATTAN, LOS ANGELES, SAN FRANCISCO, CHICAGO, ATLANTA, BOSTON, SOUTH FLORIDA, CANADA AND MORE			Starting at \$2,350
April	Monday, January 5, 2026	Friday, January 9, 2026	
May	Thursday, February 5, 2026	Monday, February 9, 2026	
June	Thursday, March 5, 2026	Tuesday, March 10, 2026	
July/August	Friday, April 3, 2026	Friday, April 10, 2026	
September	Friday, June 5, 2026	Wednesday, June 10, 2026	
October	Thursday, July 2, 2026	Friday, July 10, 2026	
November	Wednesday, August 5, 2026	Friday, August 7, 2026	
December	Friday, September 4, 2026	Monday, September 7, 2026	
January	Monday, October 5, 2026	Wednesday, October 7, 2026	
February	Thursday, November 5, 2026	Friday, November 6, 2026	
March	Friday, December 4, 2026	Thursday, December 10, 2026	
duPont Registry Magazine »			\$3,000/Editorial Full Page
March, 2026	Tuesday, January 6, 2026	Tuesday, January 6, 2026	
April, 2026	Wednesday, January 28, 2026	Monday, February 2, 2026	
May, 2026	Wednesday, February 25, 2026	Monday, March 2, 2026	
June, 2026	Wednesday, April 1, 2026	Monday, April 6, 2026	
July, 2026	Wednesday, April 29, 2026	Monday, May 4, 2026	
August, 2026	Wednesday, June 3, 2026	Monday, June 8, 2026	
September, 2026	Wednesday, July 1, 2026	Monday, July 6, 2026	
October, 2026	Wednesday, July 29, 2026	Monday, August 3, 2026	
November, 2026	Wednesday, September 2, 2026	Monday, September 7, 2026	
December, 2026	Wednesday, September 30, 2026	Monday, October 5, 2026	
January, 2026	Wednesday, October 28, 2026	Monday, November 2, 2026	
February, 2026	Wednesday, November 25, 2026	Monday, November 30, 2026	
Dwell - Modern Market » INCLUDES DIGITAL EDITION			Starting at \$800
March/April	Monday, January 5, 2026	Tuesday, January 20, 2026	
May/June	Tuesday, March 10, 2026	Tuesday, March 24, 2026	
July/August	Friday, May 1, 2026	Tuesday, May 12, 2026	
September/October	Thursday, July 2, 2026	Tuesday, July 14, 2026	
November/December	Friday, September 4, 2026	Tuesday, September 8, 2026	
January/February	Tuesday, November 3, 2026	Thursday, November 12, 2026	

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LIFESTYLE			
Elite Traveler » INCLUDES DIGITAL EDITION			Starting at \$4,500
	Spring: March/April/May	Monday, January 5, 2026	Friday, January 9, 2026
	Summer: June/July/August	Monday, March 30, 2026	Thursday, April 2, 2026
	Fall: September/October/November	Wednesday, June 24, 2026	Wednesday, July 1, 2026
	Winter: December/January/February	Wednesday, September 23, 2026	Wednesday, September 30, 2026
	Annual: December	Friday, October 30, 2026	Friday, November 6, 2026
Equestrian Living Magazine » INCLUDES DIGITAL EDITION			Starting at \$1,475
	March/April	Monday, January 26, 2026	Monday, February 2, 2026
	May/June	Monday, March 23, 2026	Monday, March 30, 2026
	July/August	Tuesday, May 26, 2026	Monday, June 1, 2026
	September/October	Monday, July 27, 2026	Monday, August 3, 2026
	November/December	Monday, September 21, 2026	Monday, September 28, 2026
	January/February	Monday, November 23, 2026	Monday, November 30, 2026
Land Report » INCLUDES DIGITAL EDITION			\$4,900/Full Page
	Friday, April 24, 2026	Tuesday, March 3, 2026	Monday, March 9, 2026
	Friday, June 19, 2026	Tuesday, May 12, 2026	Tuesday, May 19, 2026
	Friday, August 21, 2026	Tuesday, July 14, 2026	Tuesday, July 21, 2026
	Friday, October 30, 2026	Tuesday, September 15, 2026	Tuesday, September 22, 2026
	Friday, January 8, 2027	Tuesday, December 1, 2026	Tuesday, December 8, 2026
Luxe Interiors + Design » INCLUDES DIGITAL EDITION			From TBD/Full Page
	May/June	Tuesday, February 17, 2026	Monday, February 23, 2026
	July/August	Monday, April 20, 2026	Monday, April 27, 2026
	September/October	Tuesday, June 23, 2026	Tuesday, June 30, 2026
	November/December	Tuesday, September 1, 2026	Monday, September 7, 2026
	January/February	Monday, October 19, 2026	Thursday, October 22, 2026
	March/April	Friday, December 21, 2026	Friday, January 1, 2027

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LIFESTYLE			
Ocean Home » INCLUDES DIGITAL EDITION			\$2,850/Full Page; \$3,375/Full Page + E-Newsletter
	February/March	Wednesday, January 7, 2026	Tuesday, January 13, 2026
	April/May	Friday, February 20, 2026	Wednesday, February 25, 2026
	June/July	Friday, April 3, 2026	Friday, April 10, 2026
	August/September	Thursday, June 4, 2026	Thursday, June 11, 2026
	October/November	Friday, July 31, 2026	Friday, August 7, 2026
	December/January	Friday, October 2, 2026	Friday, October 9, 2026
Robb Report » INCLUDES DIGITAL EDITION			\$6,000/Half Page - \$8,500/Full Page
	March	Tuesday, January 13, 2026	Friday, January 16, 2026
	April	Tuesday, February 10, 2026	Friday, February 13, 2026
	May	Tuesday, March 17, 2026	Friday, March 20, 2026
	June/July	Tuesday, April 21, 2026	Friday, April 24, 2026
	August	Tuesday, June 16, 2026	Friday, June 19, 2026
	September	Wednesday, July 22, 2026	Friday, July 24, 2026
	October	Monday, August 10, 2026	Thursday, August 13, 2026
	November	Tuesday, September 15, 2026	Friday, September 18, 2026
	December	Tuesday, October 13, 2026	Friday, October 16, 2026
	February	Tuesday, December 8, 2026	Friday, December 11, 2026
Robb Report Luxury Property Guide »			\$3,850/Full Page
	December	Monday, September 21, 2026	Thursday, September 24, 2026
Private Air Luxury Homes » INCLUDES DIGITAL PROMOTION			\$1,750/Full Page - \$1,550/Full Page in 3 Issues - \$1,450/Full Page in 6 Issues Includes Social Media and email inclusion
	March/April	Monday, January 26, 2026	Thursday, January 29, 2026
	May/June	Monday, March 23, 2026	Friday, March 27, 2026
	July/August	Tuesday, May 26, 2026	Friday, May 29, 2026
	September/October	Monday, July 27, 2026	Friday, July 31, 2026
	November/December	Friday, September 25, 2026	Wednesday, September 30, 2026
	January/February	Friday, November 20, 2026	Tuesday, November 24, 2026
Simply Abu Dhabi » INCLUDES DIGITAL EDITION			\$6,500/Double Page Spread - \$7,500/Double Page Spread + 2 Instagram Posts \$10,000/Double Page Spread, 4-Page Editorial Feature + 2 Instagram Posts
	April	Wednesday, March 11, 2026	Wednesday, March 18, 2026
	July	Thursday, June 11, 2026	Friday, June 19, 2026
	November	Friday, October 9, 2026	Friday, October 16, 2026

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DIGITAL PLACEMENT	ADVERTISEMENT DATE	RESERVATION DEADLINE	PRICING
SOTHEBY'S INTERNATIONAL REALTY			
Sotheby's Selects E-Newsletter »	Every Saturday	Starts Any Time	\$2,650/Deployment
Sotheby's Preferred E-Newsletter »			
January	Friday, January 2, 2026	Starts Any Time	\$3,000/Deployment
February	Monday, February 2, 2026	Starts Any Time	\$3,000/Deployment
March	Monday, March 2, 2026	Starts Any Time	\$3,000/Deployment
April	Wednesday, April 1, 2026	Starts Any Time	\$3,000/Deployment
May	Friday, May 1, 2026	Starts Any Time	\$3,000/Deployment
June	Monday, June 1, 2026	Starts Any Time	\$3,000/Deployment
July	Wednesday, July 1, 2026	Starts Any Time	\$3,000/Deployment
August	Monday, August 3, 2026	Starts Any Time	\$3,000/Deployment
September	Tuesday, September 1, 2026	Starts Any Time	\$3,000/Deployment
October	Thursday, October 1, 2026	Starts Any Time	\$3,000/Deployment
November	Monday, November 1, 2026	Starts Any Time	\$3,000/Deployment
December	Tuesday, December 1, 2026	Starts Any Time	\$3,000/Deployment
Sotheby's Bespoke Geo-Targeted E-mails »			
UP TO 5 LOCATIONS (CITIES OR STATES) PER DEPLOYMENT			
Weekly	Two weeks before send date	Starts Any Time	\$2,500/Deployment
CUSTOM DIGITAL			
Impressions/Guaranteed Click-Throughs »			
250,000 Impressions / Month	Start Any Time	Reservations Any Time	\$1,195/Month (3 Month Minimum)
500,000 Impressions / Month	Start Any Time	Reservations Any Time	\$1,625/Month (3 Month Minimum)
1 Million Impressions / Month	Start Any Time	Reservations Any Time	\$2,450/Month (3 Month Minimum)
Impressions Blast »			
Short Robust Campaign (One Property) - 100K Impressions	Start Any Time	Reservations Any Time	\$900/Two Weeks
Google AdWords (3 Month Minimum) »			
	Start Any Time	Reservations Any Time	Campaign Set Up \$750 One Time Charge + Starting from \$850/Month
Facebook Ad Campaigns (3 Month Minimum) »			
	Start Any Time	Reservations Any Time	Starting from \$1,500

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DIGITAL PLACEMENT	ADVERTISEMENT DATE	RESERVATION DEADLINE	PRICING
CUSTOM DIGITAL			
LinkedIn Ad Campaigns (3 Month Minimum) »			
	Start Any Time	Reservations Any Time	Starting from \$2,000/Month
Geofencing Location and Event Targeting »			
Geofencing	Start Any Time	Reservations Any Time	From \$1,500/Month
Connected TV (CTV) & OTT (3 Month Minimum) »			
	Start Any Time	Reservations Any Time	From \$2,500/Month
Social Mirror »			
100,000 Impressions	Start Any Time	Reservations Any Time	From \$1,500/Month
Native Display »			
100,000 Impressions	Start Any Time	Reservations Any Time	From \$1,500/Month
Online Audio »			
30,000 Impressions	Start Any Time	Reservations Any Time	From \$1,500/Month
BUSINESS & FINANCE			
Chief Executive.net »			
Banners	Start Any Time	Reservations Any Time	\$4,425/50K Impressions
Content	Start Any Time	Reservations Any Time	\$TBD
Corporate Board Member »			
E-Newsletter Banner Ad Placement	Start Any Time	Reservations Any Time	TBD
NY Times »			
NY Times Digital	Start Any Time	Reservations Any Time	\$12,500 Minimum Spend
Nikkei Business Publications »			
E-mail Marketing	Start Anytime	Reservations Any Time	TBD
REAL ESTATE			
Country Life »			
Newsletter Takeover	Start Any Time	Reservations Any Time	\$1,950
Dedicated E-Newsletter	Start Any Time	Reservations Any Time	\$2,250
Video/Image Social Post	Start Any Time	Reservations Any Time	\$3,665
Standard Click Amplified Social Post	Start Any Time	Reservations Any Time	\$5,150
Custom Content	Start Any Time	Reservations Any Time	\$3,665

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2026 DIGITAL SCHEDULE

Sotheby's
INTERNATIONAL REALTY

DIGITAL PLACEMENT	ADVERTISEMENT DATE	RESERVATION DEADLINE	PRICING
REAL ESTATE			
Chicago Tribune »			
Custom E-mail - 50K recipients	Start Any Time	Reservations Any Time	\$1,200
Custom E-mail - 100K recipients	Start Any Time	Reservations Any Time	\$1,950
Custom E-mail - 150 recipients	Start Any Time	Reservations Any Time	\$2,375
Paid Social - 2 Social Platforms	Start Any Time	Reservations Any Time	\$2,025
Extended Network Display - 150K Impressions	Start Any Time	Reservations Any Time	\$2,025
Responsive Banner	Start Any Time	Reservations Any Time	\$TBD
Conde Nast UK Real Estate IG Channel »			
Instagram Post	Start Any Time	Reservations Any Time	TBD
Craigslist »			
Real Estate Daily (Red) Alert Newsletter	Start Any Time	Reservations Any Time	\$2,650 for 5 Sends (M-F) or \$4,200 100% SOV
ROS Display	Start Any Time	Reservations Any Time	\$2,650 for 50,000 Impressions
Luxury Home Spotlight	Start Any Time	Reservations Any Time	\$5,500
Dwell.com »			
Real Estate Package - Custom Article, E-Newsletter & Facebook Promotion	Start Any Time	Reservations Any Time	\$6,000
Nob Hill Gazette »			
E-Newsletter	OTM (On the Market)		\$500/Listing
JamesEdition.com »			
Real Estate Page Hero Slider	Start Any Time	Reservations Any Time	\$2,400/30 Days
Main Page Hero Slider	Start Any Time	Reservations Any Time	\$3,200/30 Days
New & Trending Home Page Position	Start Any Time	Reservations Any Time	\$1,800/30 Days
New & Trending Real Estate Position	Start Any Time	Reservations Any Time	\$1,400/30 Days
Newsletter Featured Listing	Start Any Time	Reservations Any Time	\$1,700
Agent Interview	Start Any Time	Reservations Any Time	\$2,700
Article + E-Newsletter - Top	Start Any Time	Reservations Any Time	\$9,000
Article + E-Newsletter - Second Feature	Start Any Time	Reservations Any Time	\$7,900
Article + E-Newsletter - Trending	Start Any Time	Reservations Any Time	\$3,900
Agent Interview + First Feature Position	Start Any Time	Reservations Any Time	\$8,700
Agent Interview + Trending Position	Start Any Time	Reservations Any Time	\$4,700
Upgrade Listing Package	Start Any Time	Reservations Any Time	Custom Pricing
Social Media Photo	Start Any Time	Reservations Any Time	\$800
Social Media Photo Plus	Start Any Time	Reservations Any Time	\$1,000
Social Media Video	Start Any Time	Reservations Any Time	\$1,800

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REAL ESTATE			
Juwai.com »			
Hot Property Upgrade - 30 Days	Start Any Time	Reservations Any Time	\$425 for 30 Days
Luxe Channel Property Listing - 6 Months	Start Any Time	Reservations Any Time	\$425 for 6 Months
Annual Agent Page with five 30 day Listings	Start Any Time	Reservations Any Time	\$750 per Year \$300/ Each Additional Listing
Display Banner Ads - Luxe Channel	Start Any Time	Reservations Any Time	\$750 for 30 Days
Super Leaderboard	Start Any Time	Reservations Any Time	\$300 for 30 Days
Creative Editorial & Social Media Posting	Start Any Time	Reservations Any Time	\$1,600 per Article and Posting
Developer Marketing Solution	Start Any Time	Reservations Any Time	\$7,500 - \$10,000 for 6 Month Campaign
Prop Go Luxury »			
Featured Listing	Start Any Time	Reservations Any Time	\$1,100/3 Months
Development Package	Start Any Time	Reservations Any Time	Custom Pricing on Request
Homepage Featured Listing Window	Start Any Time	Reservations Any Time	\$2,150
LA Times »			
Lighthouse Fixed Position - Hot Property Page	Start Any Time	Reservations Any Time	\$325/30 Days
Custom E-mail	Start Any Time	Reservations Any Time	\$1,750/Send
Land.com »			
Platinum Listing	Start Any Time	Reservations Any Time	\$750/30 Days
Signature Listings	Start Any Time	Reservations Any Time	\$175/30 Days
Land Report »			
On The Market: Property and Auctions Promotions	Start Any Time	Reservations Any Time	\$5,000/Gold: \$3,500 Silver
Social Media Post	Start Any Time	Reservations Any Time	From \$1,000
Editor's Desk On the Market Display Ads	Start Any Time	Reservations Any Time	\$2,500
Publisher's Picks Premier Placement	Start Any Time	Reservations Any Time	\$4,900/Deployment
Publisher's Picks Standard Placement	Start Any Time	Reservations Any Time	From \$1,500/Deployment
Custom Content	Start Any Time	Reservations Any Time	\$10,000
Le Figaro »			
Headline Search Results	Start Any Time	Reservations Any Time	\$795/City/Month
Retargeting on Social Networks	Start Any Time	Reservations Any Time	\$895 - 600 Clicks Guaranteed
Native Ad	Start Any Time	Reservations Any Time	\$850/City/Month
Web Advertorial + Ad Campaign	Start Any Time	Reservations Any Time	\$6,250
Print/Digital Package	Start Any Time	Reservations Any Time	\$3,200

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REAL ESTATE			
ListGlobally »			
Global Agent + 1 Elite 3 Months	Start Any Time	Reservations Any Time	\$200/Month - 3 Month Minimum
Global Agent + 1 Elite 6 Months	Start Any Time	Reservations Any Time	\$150/Month - 6 Month Minimum
Global Office Program	Start Any Time	Reservations Any Time	Price upon request
Luxury Estate »			
Exclusive Homepage showcase Listing + Elite Listing - 1 Month	Start Any Time	Reservations Any Time	\$1,100
Exclusive Homepage showcase Listing + Elite Listing - 3 Months	Start Any Time	Reservations Any Time	\$3,250
Exclusive Homepage showcase Listing + Elite Listing - 6 Months	Start Any Time	Reservations Any Time	\$5,100
Exclusive Homepage showcase Listing + Elite Listing -12 Months	Start Any Time	Reservations Any Time	\$8,000
NY Times »			
Featured Property Module	Start Any Time	Reservations Any Time	\$3,000/2 Weeks 4X Minimum Purchase
Real Deal (Minimum Spend \$12,500) »			
E-blast - National	Start Any Time	Reservations Any Time	\$10,000
E-blast - New York	Start Any Time	Reservations Any Time	\$7,500
E-blast - South Florida	Start Any Time	Reservations Any Time	\$5,500
E-blast - Los Angeles	Start Any Time	Reservations Any Time	\$4,500
E-blast - Chicago	Start Any Time	Reservations Any Time	\$3,500
E-blast - San Francisco	Start Any Time	Reservations Any Time	\$3,000
E-blast - Texas	Start Any Time	Reservations Any Time	\$3,000
Sponsored Content	Start Any Time	Reservations Any Time	From \$22,500
Social Post - FB, Instagram, LinkedIn, Twitter	Start Any Time	Reservations Any Time	\$4,000
RobbReport.com »			
Featured Listing Carousel - 1 Property	Start Any Time	Reservations Any Time	\$1,700/Month
Real Estate Newsletter - 3 Sends	Start Any Time	Reservations Any Time	From \$5,500/Week
Featured Listing in Real Estate E-Newsletter - 3 Sends	Start Any Time	Reservations Any Time	\$3,000/Week
Travel Newsletter	Start Any Time	Reservations Any Time	TBD

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INTERNATIONAL REALTY

DIGITAL PLACEMENT	ADVERTISEMENT DATE	RESERVATION DEADLINE	PRICING
REAL ESTATE			
Mansion Global »			
Homepage Hero Banner - Shared Slot In Banner	Thursday, January 15, 2026	Tuesday, January 13, 2026	\$650/Listing
30 Day Feature, Maximum 5 Properties per Homepage Hero Banner	Monday, February 16, 2026	Friday, February 13, 2026	\$650/Listing
	Monday, March 16, 2026	Friday, March 13, 2026	\$650/Listing
	Wednesday, April 15, 2026	Monday, April 13, 2026	\$650/Listing
	Friday, May 15, 2026	Wednesday, May 13, 2026	\$650/Listing
	Monday, June 15, 2026	Friday, June 12, 2026	\$650/Listing
	Wednesday, July 15, 2026	Monday, July 13, 2026	\$650/Listing
	Monday, August 17, 2026	Thursday, August 13, 2026	\$650/Listing
	Tuesday, September 15, 2026	Friday, September 11, 2026	\$650/Listing
	Thursday, October 15, 2026	Tuesday, October 13, 2026	\$650/Listing
	Monday, November 16, 2026	Friday, November 13, 2026	\$650/Listing
	Tuesday, December 15, 2026	Friday, December 11, 2026	\$650/Listing
WSJ.com/Mansion Global »			
Single Property Upgrade - 90 Days	Start Any Time	Reservations Any Time	\$500
10 Featured Property Upgrades	Start Any Time	Reservations Any Time	\$1,386/Year
25 Featured Property Upgrades	Start Any Time	Reservations Any Time	\$2,420/Year
100 Featured Property Upgrades	Start Any Time	Reservations Any Time	\$6,600/Year
Mansion Top Markets Page Tile	Start Any Time	Reservations Any Time	\$575/Month
Mansion Global Homepage Hero	Start Any Time	Reservations Any Time	\$2,200/Month
WSJ.com Weekly E-Newsletter	Wednesday	Reservations Any Time	\$3,500
WSJ.com Weekly E-Newsletter	Friday	Reservations Any Time	\$3,500
WSJ.com Display	Start Any Time	Reservations Any Time	\$5,000/Campaign
Mansion Global Weekly E-Newsletter	Saturdays	Reservations Any Time	\$2,380/Week
Mansion Global Daily E-Newsletter with Native Unit	Daily M-F	Reservations Any Time	\$3,680/Week
Mansion Global Custom E-mail	Start Any Time	Reservations Any Time	\$7,000/Send
Mansion Global New Development Profile page (3 Months Minimum)	Start Any Time	Reservations Any Time	\$1,100/Month
Mansion Global Homepage Featured Listing Module	Start Any Time	Reservations Any Time	\$1,150/Month
Mansion Global Instagram (No boost)	Start Any Time	Reservations Any Time	\$2,000/Post
Mansion Global Instagram + Boost	Start Any Time	Reservations Any Time	\$7,000/Flight
WSJ Real Estate Instagram + Boost	Start Any Time	Reservations Any Time	\$10,000/Flight
LIFESTYLE - LUXURY			
Atomic Ranch »			
Instagram + Facebook - 3 Stories Package	Start Any Time	Reservations Any Time	\$TBD
Instagram + Facebook - Feed Posts	Start Any Time	Reservations Any Time	\$TBD

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INTERNATIONAL REALTY

DIGITAL PLACEMENT	ADVERTISEMENT DATE	RESERVATION DEADLINE	PRICING
LIFESTYLE - LUXURY			
Billionare »			
Custom Content + E-Newsletter	Start Any Time	Reservations Any Time	\$TBD
Custom Content + Social Campaign	Start Any Time	Reservations Any Time	\$TBD
Cottages & Garden »			
Spotlight + Property of Note	Start Any Time	Reservations Any Time	\$2,950
Daily Deeds	Start Any Time	Reservations Any Time	\$TBD
Decanter (Wine) »			
E-Newsletter	Start Any Time	Reservations Any Time	\$2,500/Month 4 Sends
Facebook Campaign	Start Any Time	Reservations Any Time	\$3,500/Post
duPont Registry »			
Branded Content Post	Start Any Time	Reservations Any Time	\$1,295
Single Dedicated Email Blast	Start Any Time	Reservations Any Time	\$15,000
Dedicated Email Blast (2 or more)	Start Any Time	Reservations Any Time	\$12,500/Post
Dezeen »			
Instagram Grid Post	Start Any Time	Reservations Any Time	\$TBD
Instagram Targeted Post	Start Any Time	Reservations Any Time	\$TBD
Elite Traveler »			
Online Real Estate Showcase	Start Any Time	Reservations Any Time	\$2,500/Article
E-Newsletter	Start Any Time	Reservations Any Time	\$2,500/Week
Dedicated E-blast	Start Any Time	Reservations Any Time	\$6,000/Week
Social Media Post - FB, Instagram & Twitter	Start Any Time	Reservations Any Time	\$8,825/Post
Instagram Story	Start Any Time	Reservations Any Time	\$8,825/Post
Jet Set »			
Annual Global Digital Campaign	Start Any Time Only 5 Available For Year	Reservations Any Time	\$2,500 for One Year
Luxe Interiors + Design »			
Custom E-mail	Start Any Time	Reservations Any Time	TBD
IG + Facebook Sponsored Ad	Start Any Time	Reservations Any Time	TBD
Native Content + Social Marketing	Start Any Time	Reservations Any Time	TBD
Modern Luxury »			
Custom Packages Available	Start Any Time	Reservations Any Time	From \$30,000

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INTERNATIONAL REALTY

DIGITAL PLACEMENT	ADVERTISEMENT DATE	RESERVATION DEADLINE	PRICING
LIFESTYLE - LUXURY			
Modern Luxury »			
Custom Packages Available	Start Any Time	Reservations Any Time	From \$30,000
Simply Abu Dhabi »			
Instagram Post (2 Post Minimum)	Start Any Time	Reservations Any Time	\$1,375/Post
Tatler Asia »			
E-Newsletter	Start Any Time	Reservations Any Time	Price Based On Location
Instagram Story	Start Any Time	Reservations Any Time	Price Based On Location
Yellowtrace »			
Instagram Post	Start Any Time	Reservations Any Time	TBD
Bundle Option - 1 IG Post + 1 IG Story	Start Any Time	Reservations Any Time	TBD
Dedicated E-Newsletter Listing	Start Any Time	Reservations Any Time	TBD
LIFESTYLE - BOATING			
Boat International »			
E-Newsletter	Start Any Time	Reservations Any Time	\$750/Deployment
Sponsored Content	Start Any Time	Reservations Any Time	\$7,950
Cruising World »			
E-Newsletter	Start Any Time	Reservations Any Time	\$TBD
Ocean Home »			
E-Newsletter	Start Any Time	Reservations Any Time	Starting at \$750/Month
Custom E-mail	Start Any Time	Reservations Any Time	\$3,000/Send
Facebook Post	Start Any Time	Reservations Any Time	\$800/Post
Instagram Post	Start Any Time	Reservations Any Time	\$800/Post
Facebook/Instagram Ad	Start Any Time	Reservations Any Time	\$1,400/Month
Sponsored Content	Start Any Time	Reservations Any Time	\$3,000/Article
Yachts and Yachting Network »			
30 Day Multi-Media Campaign	Start Any Time	Reservations Any Time	TBD

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DIGITAL PLACEMENT	ADVERTISEMENT DATE	RESERVATION DEADLINE	PRICING
LIFESTYLE - EQUESTRIAN			
EQ Living »			
EQ Living Sponsored E-blast	Start Any Time	Reservations Any Time	\$1,500 Discounted
EQ Living Real Estate Online - Featured Property	Start Any Time	Reservations Any Time	\$1,500/3 Months
E-Newsletter	Start Any Time	Reservations Any Time	\$1,250/Deployment
Instagram, Facebook, Pinterest, and Twitter	Start Any Time	Reservations Any Time	\$800/Deployment
Sponsorship of the Digital Magazine	Start Any Time	Reservations Any Time	\$1,875

The Plaid Horse »			
Display Sidebar - ROS	Start Any Time	Reservations Any Time	\$2,725/2 Months
E-Newsletter	Start Any Time	Reservations Any Time	\$1,825/Deployment
Instagram Posts	Start Any Time	Reservations Any Time	\$1,450/Post
Article/Press Relief	Start Any Time	Reservations Any Time	Client Provided Content - \$700
Article/Press Relief	Start Any Time	Reservations Any Time	Content Written by TBH - \$1,500

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